



2018 Milesto nes



Olympic Federation of Ireland 2018 Summary

January - December

9 – OFI board meetings take place during the year.

8 – Meetings of the OFI Committees including Governance, Audit and Risk, Commercial and Finance, HR, Communications.

6 – Meetings of the OFI Athletes' Commission.

€95,000 – Paid in scholarships (team and individuals) to Tokyo pathway athletes.

€20,000 – Savings generated for member NGBs through FOC use of Olympic minibus.

€200,000 – Paid to 19 Member Federations to support Olympic focused projects across the current cycle.

4 – New team members appointed:

- **Peter Sherrard** as CEO
- **Heather Boyle** as Athletes' Commission Support and Public Relations Officer
- **Catherine Tiernan** as Commercial Director
- **Patricia Heberle** as Team Ireland Chef de Mission for European Games 2019 and Tokyo Olympic Games 2020, working alongside Martin Burke, Sports Director, Linda O'Reilly, Operations Manager and Alex Bocsi, Office Manager

1 – New Top Tier sponsor, FBD Insurance for Team Ireland and the OFI.

Olympic Federation of Ireland 2018 Milestones

January 12-14

OFI Delegation (Martin Burke and Linda O'Reilly), Sport Ireland Institute (Liam Harbison) Sport Ireland (Niamh O'Sullivan) and Hockey Ireland (Craig Fulton) site visit to Tokyo to meet with the Tokyo 2020 Organising Committee.

February 9-25

Successful participation for five athletes at Winter Olympic Games in Pyeong Chang, Korea.

March 15

'Actions Speak Louder than Words', a women in sport event was jointly hosted by the Olympic Federation of Ireland and Federation of Irish Sport. 50 guests across Sporting Federations, Sport Ireland, the Department of Transport, Tourism and Sport alongside athletes and a number of media representatives attended the discussion around a proposal on how to support and enhance the position of women in sport in Ireland.

April 16

Winter Olympic games de-brief completed and approved by Board.

April 26-28

Martin Burke attends Youth Olympic Games Chef de Mission Seminar in Buenos Aires.





May 1	Peter Sherrard takes up position as CEO of the OFI.
May 10-12	OFI CEO Peter Sherrard attends EOC seminar in Belgrade along with 49 NOCs in Europe.
May 12	OFI President, Sarah Keane appointed as Chair of the European Olympic Committee Gender Equality in Sport Commission.
May 12	OFI Executive Board Member, Lochlann Walsh appointed to the Olympic Academy Working Group of the EOC.
May 21-25	Tokyo, Fukuroi and Hamamatsu site visit for pre-games training camp and Ireland Hospitality House with Peter Sherrard, Martin Burke and Patricia Heberle (OFI), Paul McDermott (Sport Ireland), Liam Harbison (Sport Ireland Institute), Paul McNamara (Athletics Ireland), Ben Higson and John Watson (Swim Ireland).
May 31	Sarah Keane speaks FIS annual conference in Trinity College Dublin, to make the case for funding of High Performance sport.
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June 1	Appointment of Peter Sherrard to Sport Ireland High Performance Committee.
June 4	OFI CEO Peter Sherrard meets with the British Olympic Association CEO to discuss Team GB's commercial strategies to drive revenues for its athletes and programmes.
June 14	OFI Honorary Secretary Sarah O'Shea appointed to European Olympic Committee's Legal Commission.
June 21	Annual General Meeting of Olympic Federation of Ireland and admission of Mountaineering, Softball and Karate as new members.

June 22	Team Ireland Winter Olympic Campaign shortlisted for best media relations at the Public Relations Consultancy Awards for Excellence.
July 2	Payment of €200,000 fund to Member Federations to support Olympic focused projects across the current cycle. The OFI Discretionary Fund, received 34 applications from 22 sports. 19 of the 34 applications were supported with grants ranging from €5,000 to €20,000 per National Governing Body.
July 4	OFI CEO Peter Sherrard addresses 1,500 delegates at opening of European College of Sport Science Congress in Dublin.
July 5	OFI CEO Peter Sherrard, PI CEO Miriam Malone and FIS CEO Mary O'Connor meet with Minister Brendan Griffin to discuss National Sports Policy document.
July 10-11	OFI President Sarah Keane chairs first meeting for the European Olympic Committee's Gender Equality in Sport Commission in Rome.
July 11	OFI President Sarah Keane and CEO Peter Sherrard hold meetings with EOC General Secretary in Rome.
July 12	Production of Sporting Irish brochure to make the case for increased funding for High Performance Sport. Annual OFI Board effectiveness review completed by independent consultants Kotinos Partners.
July 9-13	OFI Sports Director Martin Burke attends Chef de mission seminar for European Games in Minsk.
July 16	Sport Ireland confirms €300,000 in funding for Olympic Federation of Ireland.





July 17-21

Peter Sherrard and Linda O'Reilly (OFI) participate in Tokyo 2020 workshops, venue site visits, and NOC services presentations.

July 27

OFI CEO visits IOC headquarters in Lausanne to meet with Olympic Solidarity and to propose Olympic Schools Outreach project.

August 1

Grant from IOC Olympic Solidarity to develop Athlete Schools Outreach project.

August 13

€175,000 Sport Ireland grant to OFI as additional funding for High Performance Sport.

September 3

Heather Boyle starts role with OFI as Athletes' Commission support and Public Relations officer.

2019 Budget planning meetings start.

September 4

Review of 2018 business plan progress report approved by Board.

Winter Sports Strategy presented to OFI Board.

September 12

OFI CEO, Peter Sherrard and High-Performance Lead, Tricia Heberle present an OFI and Tokyo 2020 update at the launch of the Sport Ireland Institute Sparking Performance Programme conducted at Sport HQ. This event was attended by Sport Ireland HP representatives, NGB CEOs and Performance Directors.

September 15

Re-brand to Olympic Federation of Ireland and unveiling of new logo with launch of Youth Olympic Games kit.

September 16-19

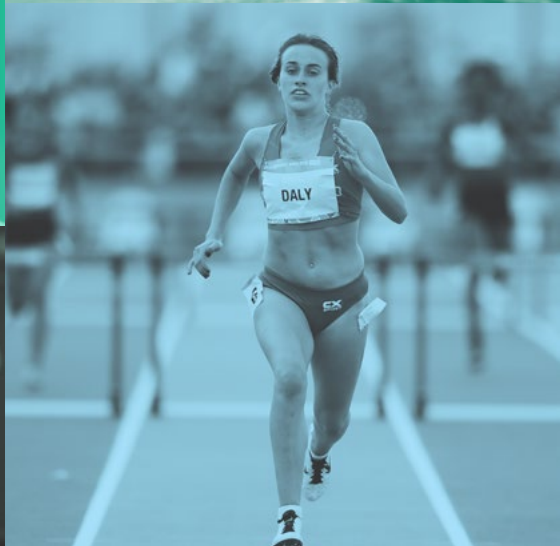
OFI Athletes' Commission support and Public Relations officer Heather Boyle participates in IOC marketing seminar in Madrid.

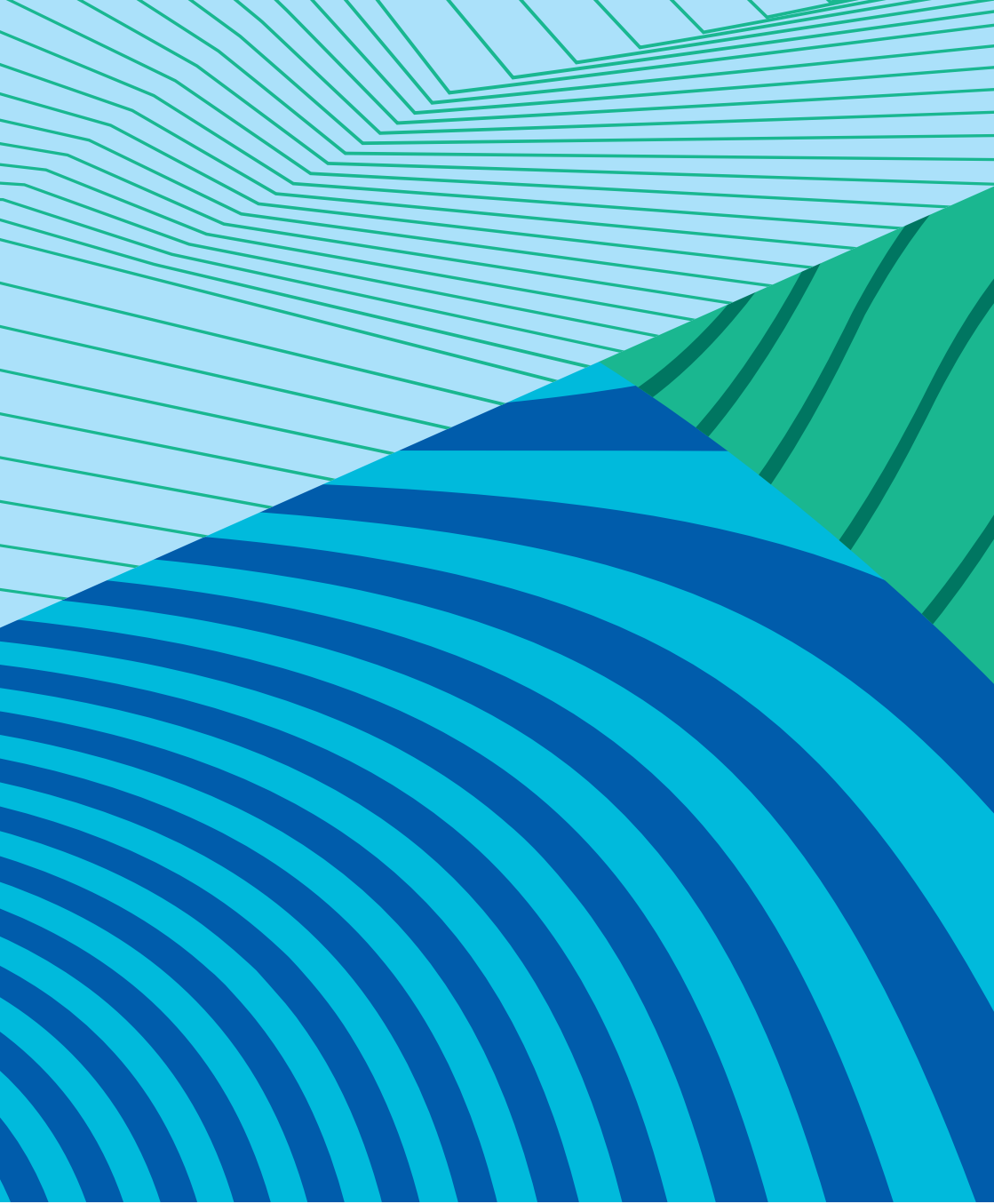
- September 19** Memorandum of Understanding signed between Olympic Federation of Ireland and Fukuroi City for Pre-games training camp, with the participation of the Irish Embassy in Japan and the Governor of the Shizuoka Prefecture.
- September 26** Unveiling of FBD Insurance as top tier Sponsor to the Olympic Federation of Ireland.
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- October 3** Second workshop for Athletes participating at Youth Olympic Games with Anti-Doping, Welfare, Integrity and Social media usage covered.
- October 3-21** Participation at Youth Olympic Games in Buenos Aires. The team of 16 athletes from 9 sports won 1 silver and 2 bronze medals in individual events. The media campaign reach of 23 million was exceptional, at more than double the figure of the EYOF last July, which was already a strong result.
- October 4** Initial contact made with Paris 2024 Olympic Games organisers to arrange a site visit in 2019.
- October 5** Launch of New Leaders programme – a collaboration between the Finnish Olympic Committee, with the Olympic Federation of Ireland and the Lithuanian Olympic Committee being run through the EOC Gender Equality in Sport Commission.
- October 24** Olympic Schools Outreach project team, Peter Sherrard and Heather Boyle (OFI) Roisin McGettigan and Roisin Jones (OFI Schools Outreach Project team) visit Lausanne for update on project planning, scope and research on curriculum materials.
- October 30** OFI Athletes' Commission unites with Sport Ireland to call for independent investigation into WADA bullying allegations.



- November 7** OFI attends Sport Ireland Governance Seminar.
- November 8-9** OFI Delegation attends EOC General Assembly in Marbella.
- November 9** OFI President Sarah Keane, addresses European Olympic Committee delegates as Chairperson of the EOC Gender Equality Commission.
- OFI CEO Peter Sherrard and Athletes' Commission Deputy Chair Gavin Noble appointed to Sport Ireland High Performance Strategy Working Group.
- November 13** OFI President Sarah Keane and Athletes' Commission Chairman Shane O'Connor appointed to the Government's National Sports Policy, Sports Leadership Group.
- November 28** Two Irish applicants selected for European Olympic Committee Gender Equality Commission's Sport Leadership Education Programme.
- November 26-29** OFI President Sarah Keane and Honorary Secretary Sarah O'Shea participate at the General Assembly of the Association of National Olympic Committees in Tokyo.

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- December 1** Catherine Tiernan takes up position as Olympic Federation of Ireland Commercial Director.
- December 11** Patricia Heberle OLY announced as Chef de Mission for European Games Minsk and Summer Olympic Games Tokyo 2020.
- Partnership agreement announced with Sport Ireland Institute.
- December 17** OFI Athletes' Commission host mental strength and the Road to Tokyo 2020 event for athletes and Performance Directors.





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