TEAM IRELAND

Logo Guidelines for Community Organisations
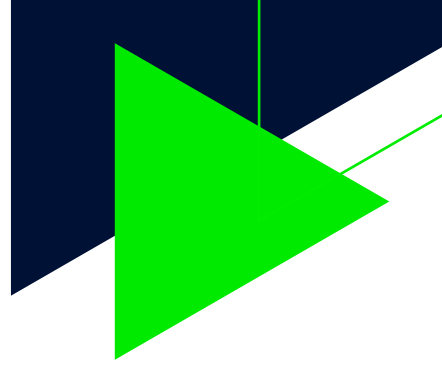
Celebrating Ireland's Olympians

This document is intended to provide simple and clear guidelines so that organisations such as clubs, local authorities, schools and third level institutions; and other community organisations can commemorate Olympians they helped to the World's biggest sporting stage.

It contains guidelines for the both the Olympic Federation of Ireland (Team Ireland) logo and the special 100 Year Logo.
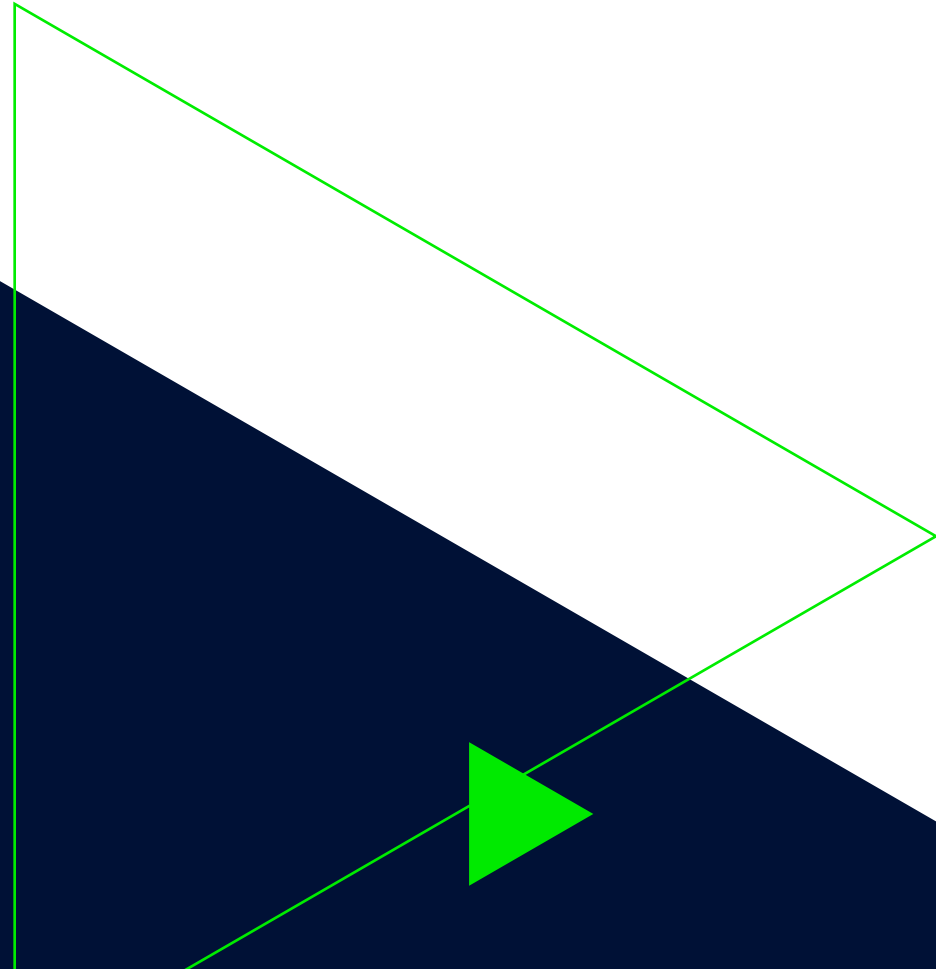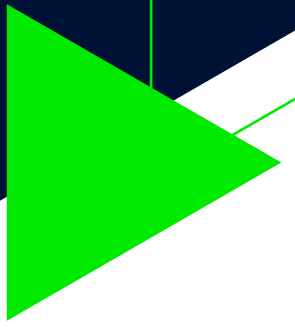
Use Permissions

The OFI encourages use of these logos in appropriate settings. However please note that ALL use instances must be signed off in advance.

For approval requests, send proposed artwork to kevin@olympicsport.ie or gavin@olympicsport.ie

Primary Logo

Logo Versions: Primary Logo

Our Primary Logo represents both the Olympic movement and a strong sense of Irishness through the use of the internationally recognised shamrock.

The Primary Logo is the full colour variation with the "Team Ireland" text below the shield.

This is the default logo for all uses. Clean and clear backgrounds and/or colour contract must be maintained.
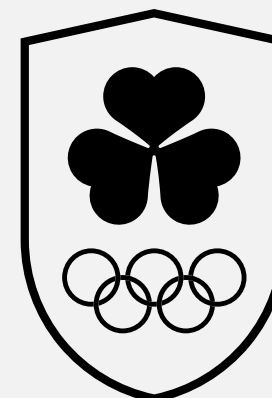
PRIMARY LOGO

Team Ireland

PRIMARY LOGO (REVERSE)

Team Ireland

PRIMARY LOGO (MONO)

Team Ireland

Logo versions: Alternative Logo

The Alternate Logo should be used in instances where the "TEAM IRELAND" wordmark is also in place; where the TEAM IRELAND wording would be illegible due to size, or on documents where the Team Ireland context is implicit (E.g. OFI internal or stakeholder presentations).
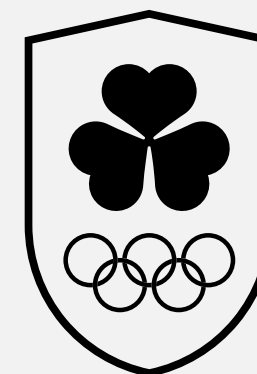
ALTERNATIVE LOGO (COLOUR)

ALTERNATIVE LOGO (REVERSE)
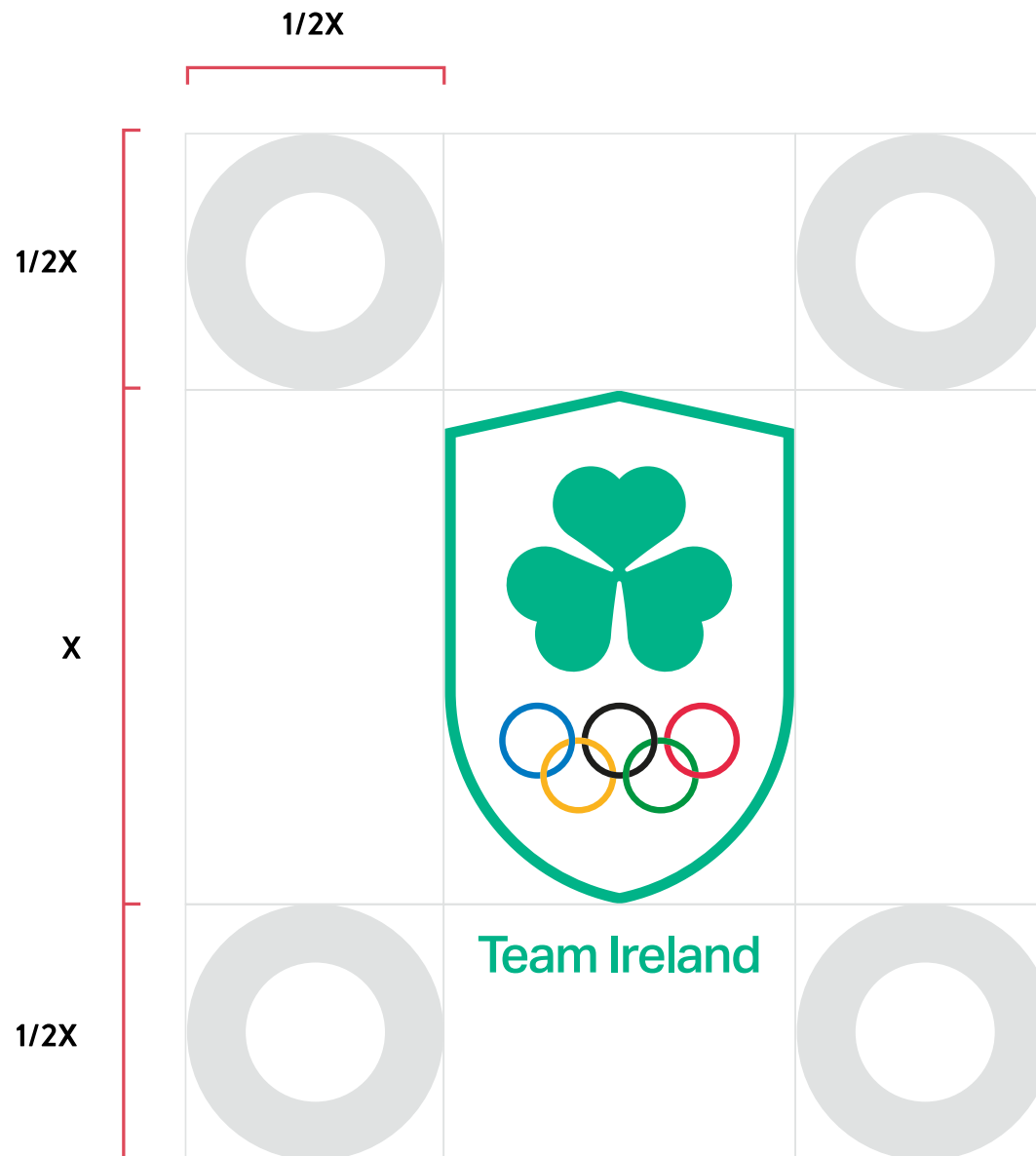
ALTERNATIVE LOGO (MONO)

Logo Placement

Please respect the logo by placing it in accordance with the spacing to the right. The spacing circles represent 50% of the total depth of the logo.

Minimum Size
(height of shield within logo)

Clothing: 20mm high

Digital: 80 pixels high

Print: 15mm high

1/2X

1/2X

X

1/2X

1/2X

Team Ireland

100 Year Logo

The 100 logo may be used by organisations that wish to commemorate an Olympian(s) from their community.

The 100 Year Logo is available in three formats to suit different purposes.

USAGE:

- The 100 Year logo should not be used alongside the Team Ireland Logo.
- Please observe the Logo placement and minimum size guidelines that apply to the Primary Logo.

Primary

Primary Reverse

Primary Mono

Use Permissions

All external uses of Team Ireland / OFI logos or brand assets must be approved in advance.

For approval requests, send proposed artwork to kevin@olympicsport.ie or gavin@olympicsport.ie