Tracking Technologies Associated with the Milano Cortina Schedule and Results Widget

The olympics.ie website carries a results and schedule widget for the Milano Cortina Winter Olympic Games. This widget is managed by the IOC and their partner OCS. Listed below is a inventory of tracking technologies that OCS/IOC will implement in association with this widget. further information is available at

https://www.olympics.com/en/privacy-policy

Name	Cookies	Cookies purpose in detail	Category[1]
IOC Behavioural Data Tracker	dl_anonymous_id	This cookie is used by the International Olympic Committee ("IOC"). Data derived from this cookie is used by the IOC for its marketing purposes: to build a profile of you and your interests (including insights based on your location), to build campaign audiences that include you or people who share a similar profile to you, and to deliver relevant Marketing and advertising and other content to those audiences on IOC Advertising digital platforms as well as sites and apps owned by other organisations. For more information on how the IOC see processes personal data, please https://olympics.com/en/privacy-policy.	
IOC Behavioural Data Tracker	dl_anonymous_id Perf	This cookie is used by the International Olympic Committee ("IOC") to measure traffic on this platform, to better understand how content and services are being consumed by the platform's visitors - including insights based on visitors' location - and to improve platform performance, functionality, content and services. This cookie may also be used by the IOC to analyse user journeys across multiple Performance and websites for the purpose of generating aggregated insights Analytics into traffic flows and content performance. The IOC may share such aggregated reporting with its commercial partners and other members of the Olympic Movement. For more information on how the IOC processes personal data, please see https://olympics.com/en/privacy-policy.	
IOC Behavioural Data Tracker	dl_user_id	This cookie is used by the International Olympic Committee ("IOC"). Data derived from this cookie is used by the IOC for its marketing purposes: to build a profile of you and your interests (including insights based on your location), to build campaign audiences that include you or people who share a similar profile to you, and to deliver relevant Marketing and advertising and other content to those audiences on IOC Advertising digital platforms as well as sites and apps owned by other organisations. For more information on how the IOC see processes personal data, please https://olympics.com/en/privacy-policy	
IOC Behavioural Data Tracker	dl_user_id Perf	This cookie is used by the International Olympic Committee ("IOC") to measure traffic on this platform, to better Performance and understand how content and services are being consumed Analytics by the platform's visitors - including insights based on	

[1]
These categories are the ones we currently have in IOC Digital sites, and the description is as follows:

Performance and Analytics Cookies: collect certain information that allow us to improve the performance of our Digital Platforms and help us to provide you with what we believe to be the best user experience. These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Digital Platforms. These cookies also allow us to build a profile of your interests and browsing patterns, for the purpose of personalising your experience and offering you the most relevant content. They help us to know how our Digital Platforms perform and which pages are the most and least popular and to see how visitors move around the Digital Platforms. If you do not allow these cookies, we will not be able to learn more about the use and performance of our Digital Platforms and your experience will not be as personalised and relevant to you.

Marketing and Advertising: cookies that enable the tailoring of online advertising based on your browsing activity and the location from which you access our Digital Platforms. These cookies include cookies set by our advertising partners. The cookies are used (i) by us to measure traffic to our Digital Platforms and for the purpose of personalising services and offering you the most relevant content, and (ii) by us and by our partners to build a profile and to show you and other people relevant adverts and content both on our Digital Platforms as well as on other sites. If you do not allow these cookies, you will continue to see online advertising and content, but that advertising and content will be less tailored to you.

Name	Cookies	Cookies purpose in detail visitors' location - and to improve platform	Category 1
		performance, functionality, content and services. This cookie may also be used by the IOC to analyse user journeys across multiple websites for the purpose of generating aggregated insights into traffic flows and content performance. The IOC may share such aggregated reporting with its commercial partners and other members of the Olympic Movement. For more information on how the IOC processes personal data, please see https://olympics.com/en/privacy-policy.	
MR Cross Domain Cookie	_mr_cross_domain _direct_id	This cookie is set by the International Olympic Committee ("IOC") to create a unique identifier. This enables the IOC to link your actions across this platform and other sites where the cookie is active. By assigning these actions to the same identifier, the IOC can recognise when activity across different platforms belongs to the same user. It uses this information to build a profile of you and your interests (including insights based on your location), to build campaign audiences that include you or people who share a similar profile to you, and to deliver relevant advertising and other content to those audiences on IOC digital platforms as well as sites and apps owned by other organisations. For more information on how the IOC processes personal data, please see https://olympics.com/en/privacy-policy.	Marketing and Advertising
MR Cross Domain Cookie	_mr_c ross _do main _direct_id Perf	This cookie helps the IOC measure traffic on this platform and other domains where the cookie is active to understand how Olympics-related content is consumed, including location-based insights. It also supports improvements in IOC digital platform performance, functionality, and content through cross-domain analysis. Aggregated reporting based on data generated by this cookie may be shared with IOC commercial partners and other members of the Olympic Movement. For details on how the IOC processes personal data, visit https://olympics.com/en/privacy-policy.	Analytics and Performance
MR Cross Domain Check Cookie	_mr_cross_domain _direct_recheck	This cookie is used to verify if the unique identifier created by _mr_cross_domain_id is valid.	Marketing and Advertising
MR Cross Domain Check Cookie	_mr_c ross _do main _direct_recheck Perf	This cookie is used to verify if the unique identifier created by _mr_cross_domain_id is valid.	Analytics and Performance
Akamai CDN	AKA_A2	This strictly essential technology and cookie is required for the operating of the OCS Widget. This cookie is used by the IOC in order to ensure the delivery of the content (and the Olympic Family Widget), ensure traffic performance and troubleshooting. IP Cookie is collected and automatically deleted after 90 days.	Strictly Essential

Name	Cookies	Cookies purpose in detail	Category1
Akamai CDN2	ak_bmsc	This cookie is used by Akamai security systems on Olympics.com which is required for the operating some parts and features of this site. This cookie is used by the IOC for security purposes, to differentiate traffic from humans and bots and prevent malicious attacks. It collects non-identifiable, anonymous events information to analyze navigation patterns in an aggregated manner to prevent such malicious attacks. No personal data will be collected with this cookie.	Strictly Essential
Akamai CDN	bm_si	This cookie is used by Akamai security systems on Olympics.com which is required for the operating of some parts and features of this site. This cookie is used by the IOC for security purposes, to differentiate traffic from humans and bots and prevent malicious attacks. It collects non-identifiable, anonymous events information to analyze navigation patterns in an aggregated manner to prevent such malicious attacks. No personal data will be collected with this cookie.	Strictly Essential
Akamai CDN	bm_sv	This cookie is used by Akamai security systems on Olympics.com which is required for the operating of some parts and features of this site. This cookie is used by the IOC for security purposes, to differentiate traffic from humans and bots and prevent malicious attacks. Assigns a unique ID to track session behavior from a security analysis point of view.	Strictly Essential
Akamai CDN	bm_ss	This cookie is used by Akamai security systems on Olympics.com which is required for the operating of some parts and features of this site, and it is used to help protect against malicious website attacks. It collects non-identifiable, anonymous events information to analyze navigation patterns in an aggregated manner to prevent such malicious attacks. No personal data will be collected with this cookie.	Strictly Essential
Akamai CDN	bm_s	This cookie is used by Akamai security systems on Olympics.com which is required for the operating of some parts and features of this site, and it is used to help protect against malicious website attacks. It collects non-identifiable, anonymous events information to analyze navigation in an aggregated manner prevent such malicious attacks. No personal data will be collected with this cookie.	Strictly Essential
Akamai CDN	bm_so	This cookie is used by Akamai security systems on Olympics.com which is required for the operating of some parts and features of this site, and it is used to help protect against malicious website attacks. It collects non-identifiable, anonymous events information to analyze navigation patterns in an aggregated manner to prevent	Strictly Essential

[2] In order to deploy the DDnA wrapper, DDnA wrapper is delivered on the URL https://www.olympics.com/en/ddna-wrapper/ddna-wrapper.js., including all relevant security content protection and security mechanism as Olympics.com. The purpose of Content Protector (and related cookies) is to differentiate between legitimate users and bots/rogue actors and avoid malicious attacks to Olympics.com and the sites where DDnA wrapper is deployed.