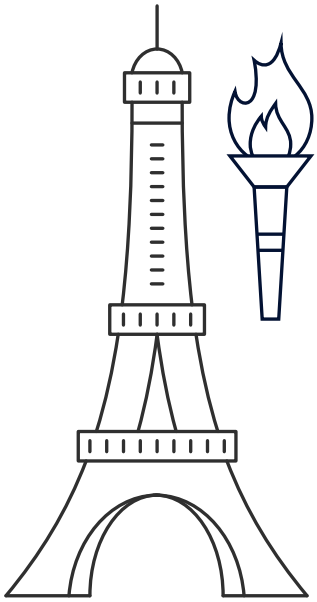
OLYMPIC FEDERATION OF IRELAND

ANNUAL REPORT 2024

2024 HIGHLIGHTS

PARIS GAMES



136 ATHLETES
70 Men **64** Women

116 SUPPORT STAFF

16 SPORTS

7 MEDALS IN 4 SPORTS

4 GOLDS
3 BRONZE

6 Open training sessions pre-Games – 2,000 fans

201 Individuals accommodated at Pre-Games camp

37 Accredited Irish media

25 Media days held Pre-Games 122 athlete interviews

63 Press releases during the Games

11.2bn Media impressions

€137.4m Media value

220,674 Media articles referring to Team Ireland

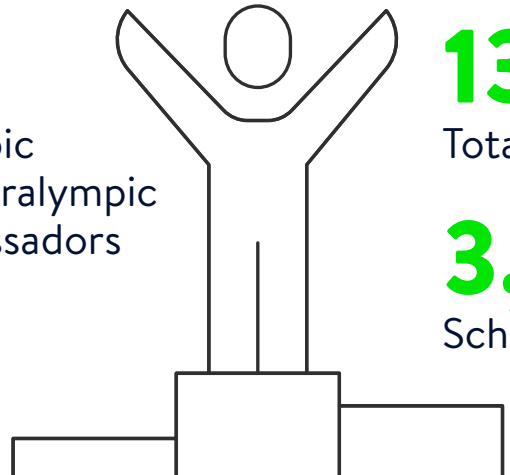
OFI website in-Games:

89,000 Total page views

29,000 Unique viewers

DARE TO BELIEVE PROGRAMME 2024

41 Olympic and Paralympic Ambassadors



131,636 Total kids engaged

132 School/club visits

3,548 Schools engaged

32 Counties

BOARD & COMMITTEES

16 Standing committee meetings

87% Attendance

220+ Combined person-hours hours of oversight

FINANCIAL

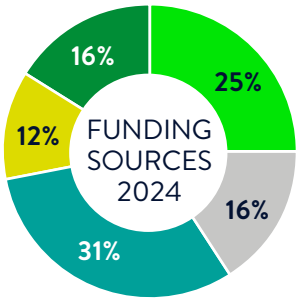
€265,946
Deficit for 2024

€89,986
Surplus for Paris Cycle

>€1m
in discretionary funding grants to athletes/teams/ Member Federations since 2018

7
Winter Olympic scholarships awarded for Milano Cortina 2026

13
Summer Olympic scholarships for Paris 2024



25% Sponsorship Global (IOC)
16% Sponsorship Local (OFI)
31% Sport Ireland Grants
12% EOC / IOC / ANOC
16% Other

€2.3m
Paris Games investment total

Performance: €1.55million
Experience: €636k
PR and Communications: €191k

€39k
Paris Cycle Scholarships paid in 2024

€82k
Milano Cortina Scholarships paid in 2024

€30k
Team Support grant – Women's Hockey Team paid in 2024

€30k
2024 Golf Day proceeds to 'Make a Difference' Fund

€75k
Flogas Performance Fund (to be paid out in 2025)

€60k
Flogas 'Team Ireland Athlete Foundation' Fund to be paid out in 2025

PARIS 2024

CONTENTS

1

INTRODUCTION 6
Overview 7
Board of Directors and CEO 7
Board Meeting Attendance 8
Standing Committee Attendance 9
Message from President 11
Message from Chief Executive 13

2

OPERATIONAL REVIEW 15
Winter Youth Olympic Games 16
Paris Games 2024 17
Paris 2024 Communications Report 22
Cultural Centre of Ireland 28
Team Ireland House 29
Homecoming Receptions 30
Winter European Youth Olympic Festival 33
Winter Games Planning 34
Summer European Youth Olympic Festival Planning 35
Centenary Celebrations 36
Dare to Believe 38
Athlete's Commission 42
Athlete and Member Federation Funding 44
Centenary Olympic Ball 47
Winter Sports Co-Ordination Group 48
Ireland's Fittest Sponsor 49
Make a Difference Golf Day 50
Financial Overview 51
Commercial 53
Communications 54
Governance 58

3

FINANCIAL STATEMENTS 60
Company Information 62
Directors' Report 63
Directors' Responsibilities Statement 67
Independent Auditor's Report 68
Statement of Income and Retained Earnings 71
Balance Sheet 72
Statement of Cashflow 73
Notes to the Financial Statements 74
Detailed Accounts 86

Our Partners 91
Worldwide Olympic Partners 92

INTRODUCTION

OVERVIEW

The Olympic Federation of Ireland (OFI) works to improve the Olympic performance of Irish athletes in each cycle and inspires the nation through the success of our Olympic Athletes.

Working hand-in-hand with National Governing Bodies, Government, Sport Ireland, Sport Northern Ireland, and sponsors, we are continuing to build a unified Team Ireland, driven by a shared ambition within the high-performance system.

We aim to empower athletes, break records, win medals, and inspire Ireland.

Our work rests on six strategic pillars that bring to life the performance and development ambition of the athletes:

BOARD OF DIRECTORS AND CEO

The organisation is overseen by a voluntary Board of Directors, known as the Executive Committee. The role of the Executive Committee is clearly defined in the Company's Constitution and in a 'Schedule of Matters Reserved for the Board' and is primarily to provide strategic direction and oversight. Responsibility for the day-to-day operations of the Company rests with the Chief Executive Officer.

Throughout the Pairs Games Olympic Cycle our Board consisted of 14 members as follows:

Sarah Keane, President	Georgina Drumm
Colm Barrington, First Vice-President	Ciaran Gallagher
Robert Norwood, Second Vice-President	Sean Hawkshaw (Independent)
Sarah O'Shea, Honorary General Secretary	Linda Morgan
Moira Aston	Patrick John Nolan
Michelle Carpenter	Shane O'Connor (Chair, Athletes' Commission)
Nigel Cowman (Independent)	Lochlann Walsh

In December 2024, elections were held to fill Board vacancies which had arisen as a result of terms ending or general end-of-cycle resignations. For OFI President Sarah Keane, the occasion marked the completion of her term in office. Sarah served on the OFI Board since 2014, and as President since 2017. We thank her for many years of dedicated service, during which she helped guide the organisation through the troubled aftermath of the 2016 Rio Games to restore trust with athletes and our wider stakeholder body. We wish her well for the future.

At the election, the membership chose our new President Lochlann Walsh to take up the mantle, and we wish him every continued success in the role.

The Vice-President role was won uncontested by outgoing Honorary General Secretary, Sarah O'Shea. We welcome to the Board the following four new Directors: John Feehan, Roddy Guiney, John Menton and Cecile van Steenberge and thank all the outgoing Directors for their service. They are Colm Barrington, Georgina Drumm, Ciaran Callagher, Linda Morgan, PJ Nolan and Robert Norwood.

The Board's current gender composition is 45% female representation.

BOARD MEETING ATTENDANCE

There were six Board Meetings of the previous Board held during 2024, attended as follows:

Board Members	Meetings Attended
Sarah Keane, ***President***	6
Colm Barrington, ***First Vice-President***	4
Robert Norwood, ***Second Vice-President***	4
Sarah O'Shea, ***Honorary General Secretary***	5
Moira Aston	6
Michelle Carpenter	4
Nigel Cowman	6
Georgina Drumm	5
Ciaran Gallagher	5
Sean Hawkshaw	5
Linda Morgan	4
Patrick John Nolan	5
Shane O'Connor	4
Lochlann Walsh	4

The new Board held one meeting in mid-December – this was attended by all 11 members.

Additional business support and oversight is provided by the Standing Committees of the Olympic Federation of Ireland with the support and input of the Chief Executive Officer and staff. During 2024 the Standing Committees were as follows:

- Audit and Risk
- Human Resources and Remuneration
- Governance

These standing Committees are in the process of being reconstituted for the Los Angeles cycle. A number of Committee members have now served for two cycles and are therefore stepping down and we would like to sincerely thank them for their work.

In addition, the organisation also recognises an Athletes' Commission which provides an independent voice for athletes and is made up of current and former Olympians. The Chair of the Athletes' Commission is an ex-officio member of the Executive Committee.

STANDING COMMITTEE ATTENDANCE

AUDIT AND RISK

Members	Meetings Attended
Gearoid Costello (***Chair – Independent***)	3
Michelle Carpenter	2
Robert Downes (***Independent***)	3
Georgina Drumm	3
Total Meetings	**3**

HUMAN RESOURCES AND REMUNERATION

Members	Meetings Attended
Sarah Keane (***Chair***)	3
Colm Barrington	3
Una Clifford (***Independent***)	3
Harry Hermon (***Independent***)	3
Patrick John Nolan	2
Total Meetings	**3**

* Una Clifford appointed April 2023

GOVERNANCE

Members	Meetings Attended
Sarah O'Shea (***Chair***)	3
Moira Aston	2
Eoin Gallagher (***Independent***)	3
Colum Lavery (***Independent***)	3
Robert Norwood	2
Total Meetings	**3**

The Athletes' Commission for the the Paris cycle and the new Athletes' Commission for the LA Cycle are listed below

ATHLETES' COMMISSION (Paris Cycle)

Shane O'Connor (Chair)
Natalya Coyle (Deputy Chair)
Paddy Barnes
Brendan Boyce
David Harte
Annalise Murphy
Sanita Purspure

ATHLETES' COMMISSION (LA Cycle)

Aifric Keogh (Chair)
Billy Dardis (Deputy Chair)
Brendan Boyce
Elsa Desmond
Hannah McLoughlin
Harry McNulty
Paddy Barnes
Róisín Upton
Tanya Watson

MESSAGE FROM PRESIDENT

Dear members,

I want to welcome you to our annual report and thank those of you that joined us for our 2025 Annual General Meeting. It has been an honour over the past seven months to represent the Olympic movement in Ireland and to work on behalf of you, our members, and your sports.

I want to thank my fellow board members for their hard work and dedication as we build on the success of the Paris cycle and work on delivering an even more successful LA cycle. As a board we hugely ambitious for Irish Olympic sport and are determined to deliver on our commitments and growth journey detailed within our 2025-2032 strategic plan.

Having served on the OFI board since 2017 it is genuinely exciting to see the development of the organisation and the impact this has on our athletes. I want to recognise the work of our former President, Sarah Keane, and previous board members for their work and achievements.

Since our last meeting in December, we have transitioned to our new board and their skills and contributions have been very impressive. I want to thank you, the members, for putting in place such a strong board. As a group we are well set up to support the OFI staff in delivering on a clear set of strategic objectives in this next chapter of our development.

We have also overseen the appointment of a new Athletes' Commission, chaired by Aifric Keogh, who joins us on the OFI board. Aifric is joined on the Commission by a very strong group of Olympians representing a wide range of our sports. We will hear from Aifric tonight on the work that they have been doing. The importance of the athletes voice within our Commission and on our Board is vitally important. It must remain central to everything that we do.

To further strengthen our capabilities, we have been engaged in a recruitment process to appoint two independent directors through executive search company Odgers Berndtson. This work is being overseen by the Nominations Committee chaired by Sean Hawkshaw along with Moira Aston and John Feehan. The quality of candidates has been most impressive, which I feel represents the progress we have made as an organisation. We are now in the final stages of the appointment process and look forward to integrating these new board members into our team in the coming period.

I am personally proud that we have achieved gender balance on our Board, Athletes' Commission and Committees without any requirement for quotas. This speaks to the culture within Irish Olympic sport and I want to thank you, our members, for the role you have played in this process through your nominations, ultimately helping us to create oversight structures which showcase the best of our collective skills and truly represent the diversity within each of our sports.

During the first half of this year we re-established our Governance and HR&R standing committees, and will shortly complete the final composition of our Audit and Risk committee. I would like to thank those who serve on these Committees in addition to their board work as well as those from our membership and outside the organisation who provide expertise and guidance within these important functions.

From a governance perspective we are putting a number of Constitutional updates before our 2025 AGM for approval. These have been reviewed by the Governance Committee, Board and our legal advisors and we hope that we will have the support of members for their adoption.

Strategically, forward funding of the organisation is of crucial importance. I would like to thank our sponsors, partners and suppliers for their strong commitments which help our athletes to compete at the highest international levels.

A large part of my work in the past six months has been the creation of initial structures to support philanthropy and the opportunity to create a new funding stream for the organisation and our members within Ireland and in the US for the 2028 LA Games and beyond.

Our ambition to grow and enhance the role of Olympic Sport within the Irish sports system is reliant on this important work and we look forward to your support in achieving this objective. Despite the significant advances made in recent years, there are still gaps within athlete and pathway support within many sports. Through this work we hope to address some of these gaps and to deliver better performances and an enhanced experience for athletes at our Games events.

Internationally, it was an honour earlier this year to have signed a new agreement with EOC President, Spyros Capralos to join the EOC's EU office in Brussels in February at the time of the General Assembly. Besides the work that we do with them in the areas of Gender Equality and Sustainability through Erasmus + programmes, we hope that this closer relationship will enable us to avail of further EU funding opportunities in future.

At home I have met with the Minister of State for Sport, Charlie McConalogue TD and the Department officials and have also held a number of meetings with the Chair and CEO of Sport Ireland. These meetings have provided a useful opportunity to introduce our priorities and objectives for the coming period and also helped us gain a good understanding of their goals and ways in which we can work together to achieve success for Irish Olympic sports.

I would like to thank them for the work that they do to support Irish sport, including the funding that they provide to the Olympic Federation of Ireland and also to congratulate and thank Minister for Culture, Communications and Sport, Patrick O'Donovan TD for the work that he is doing.

I have prioritised meetings with our members at a variety of events and have been very impressed by the strong work that you, your athletes and your support teams do to grow and develop your sports. Your work in communities all over Ireland is the heartbeat of the organisation and we will do everything possible in the coming period to ensure that your needs are represented clearly to Sport Ireland and to Government ahead of the next National Sports Policy for the benefit of the system and our athletes.

Lastly I would like to thank our staff team led by CEO Peter Sherrard for the excellent work that they are doing. Their hard work, commitment and strong results allow us to deliver on our collective vision for the future.

I have a strong belief that the future for Irish Olympic sport is a bright one and that, as a collective, we have a strong role to play. I look forward to taking this journey with you.

Yours in sport

Lochlann Walsh
President

MESSAGE FROM OUR CHIEF EXECUTIVE

As we reflect on the past year, I am very grateful for the progress we have made together. The foundations being created at the outset of the LA Cycle, guided by our new Strategic Plan, mark a transformative period for our organisation. On behalf of our committed staff team, I am delighted to share the highlights and our vision for the future.

It has been a time of important transition. We ushered in the new Olympic cycle in the presence of Olympians from all eras at our Centenary ball, reminding us of the strength of our community and the central place of the athletes within our collective work.

We also welcomed a new President and Board of Directors, as well as a new Athletes' Commission and I want to congratulate them on their appointment and to thank the outgoing President, Board members and Athletes' Commission for their service as they pass the baton for the LA cycle. This new team brings a wealth of experience. Their time and dedication will be instrumental in supporting us through the next phase of our journey, assisting us in achieving our ambitious goals.

Commercially, we were delighted to welcome Allianz with a landmark agreement as our new Primary Sponsor. They are joined by our partners, Deloitte, Key Patent Innovations, McKeever Sport, Flogas and most recently, Fiat, helping us to meet vitally important revenue targets within this area, early in the cycle. A significant portion of our resource and activities is dedicated to delivering results for our partners, enabling us to create ever better support for our pathway athletes.

As we grow, one of our key objectives is to increase our presence and visibility through the nine games events during the cycle. Since Paris 2024, we have taken part in the Winter EYOF in Georgia and will shortly send a team to the Summer EYOF in North Macedonia. All the while, significant work is being carried out to prepare our athletes for the Winter Olympic Games early next year in Milano Cortina, and to finalise important planning aspects for the LA Games in 2028, having engaged on three site visits to the US during the past twelve months with our sports.

I was delighted last month to share some time with our aspiring Winter Olympians and their sports on the Milano Cortina 2026 preparation camp in Dublin. That came at a time when the goal of a permanent ice facility in Dublin received a boost with the announcement by Prime Arena Holdings to invest in a new multi-purpose ice facility in Cherrywood, Dublin. We look forward to working closely with our winter sports to ensure that their needs are supported within this development while engaging closely with National Government and Local Authorities to support the ambitious and transformative plans.

In tandem with our Games events, our presence in the Community is being enhanced through the growth of our Dare to Believe Schools programme, which engaged a record 130,000 children at primary and secondary level across 3,500 schools over the past year. I would like to thank each of our 40 Olympic and Paralympic ambassadors, representing 15 sports who support us on this programme. The development of the Olympic Movement breaks for schools during the year was a major addition to the programme, as well as the enhanced PE Expo, working in partnership with our member sports, to engage over 2,000 TY students. The work of Roisin McGettigan Dumas OLY and Roisin Jones in this area is vital in growing the visibility and presence of our Olympic Athletes throughout the cycle. Strategically, it is our intention to engage more closely with Government through Education and Health to expand the benefits of this programme in the years ahead.

Two of the major building blocks in our activities this year include the development of philanthropy revenue streams and enhancing our relationship with the political system at EU, National, and Local level.

To this end, we have assigned an initial budget of €100k in 2025 to support our fundraising activities here in Ireland and in the US. Much of the work at present involves development of messaging and the case for support (nearing completion), donor identification, the creation of a formal relationship with the Ireland Funds and identification of key events from Q4 2025 and beyond in Ireland and the US. We are supported in this by the Fundraising Committee chaired by Sean Hawkshaw, and the expertise of 2into3, during set up stage. During the year, our Golf Fundraising day at the K Club and the kind donation by our partner Flogas of €130k to support Performance bursaries to our athletes, as well as Education and Welfare supports through the Team Ireland Athletes' Foundation continued to develop existing activities in this area. I would particularly like to thank Flogas for their very generous support for the athletes under this heading which is being provided in addition to their existing sponsorship agreement.

At EU level, we became partner members of the EOC EU office in Brussels in February, through an agreement that was signed at the EOC General Assembly in Frankfurt. We intend to use this platform to unlock EU funding to support our work and to avail of opportunities that may arise during Ireland's EU presidency from July 2026. Nationally, the second half of 2025 will see an increased focus on creating stronger ties to the Irish political system, often in partnership with the Federation of Irish Sport, as we seek to grow High Performance funding for our athletes and sports at a time when planning for the next iteration of the National Sports Strategy is due to begin.

As we embark on this exciting journey, I want to express my appreciation to our athletes, member sports, our new President, Lochlann Walsh, our new Board and Committees, and commercial partners for their unwavering support. I also thank the Minister for Culture, Communications and Sport, Patrick O'Donovan TD and the Minister of State for Sport and Postal Policy Charlie McConalogue TD for their strong commitment to Irish sport, along with the expert assistance of the Department officials and Sport Ireland in delivering on that vision.

Peter Sherrard
Chief Executive Officer

2 OPERATIONAL REVIEW

WINTER YOUTH OLYMPIC GAMES

The fourth edition of the Winter Youth Olympic Games took place in Gangwon, Korea from 19 January – 1 February 2024. 1,802 (with a 50/50 split of female and male) athletes from 78 countries took part and the Games featured 15 sports.

The event was divided between two villages, one in Gangneung for the majority of sports and one in Jeongseong for Alpine Skiing and Dual Moguls. Team Ireland was split across the two villages with the OFI HQ team working across both to provide support.

Team Ireland was represented by four athletes in three sports. This was the first time that Ireland qualified athletes for a Winter Youth Games outside of Alpine Skiing, with one in each of Luge and Dual Moguls joining the two Alpine Skiing athletes.

As always with youth games, the focus was on learning and preparing for future senior games with a clear emphasis on effective performance preparation and in-Games behaviours. A number of webinars were held in advance of the Games and each sport also had an individualised session with the physiologist to plan their personalised travel and acclimatisation strategy.

All athletes exceeded expectations, achieving personal bests and improving their international points despite the challenges with the travel distance and lack of recovery time.

Lily Cooke and Finlay Wilson were the team's flag bearers.

Athletes:

Eábha McKenna	Alpine Skiing: Slalom, Giant Slalom, Super G, Alpine Combined
Finlay Wilson	Alpine Skiing: Slalom, Giant Slalom, Super G, Alpine Combined
Lily Cooke	Luge
Thomas Dooley	Dual Moguls

Support Team:

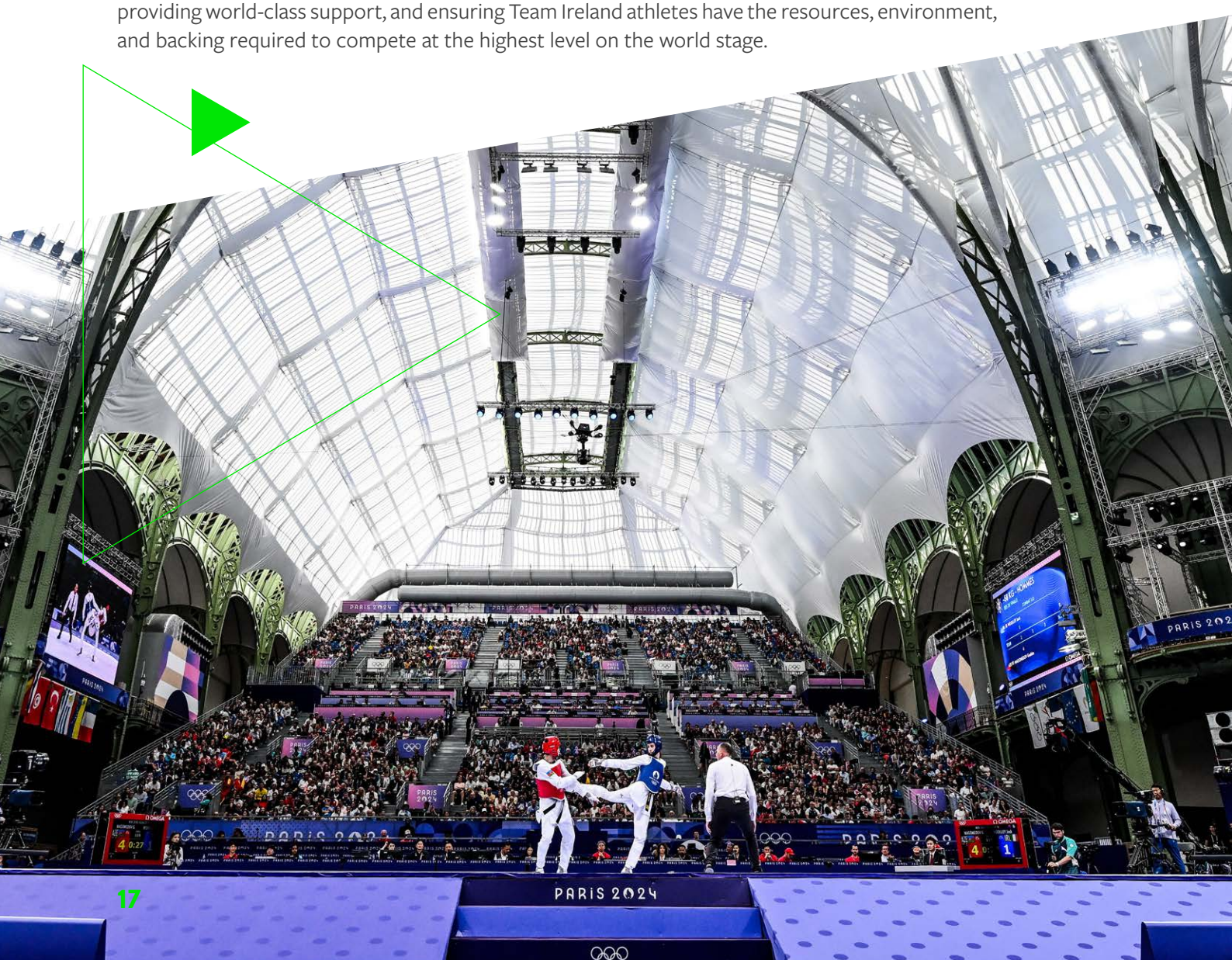
Nancy Chillingworth	Chef de Mission
Linda O'Reilly	Operations Manager
Heather Boyle	Head of Media and Communications
Giorgio Marchesini	Snowsports Team Leader / Head Alpine Coach
Giorgia Esposito	Alpine Coach
Elsa Desmond	Luge Team Leader / Head Coach
Tom Dooley	Snowsports Chaperone / Sport Support
Eoin Noonan	Photographer (Sportsfile)

PARIS GAMES 2024

The Paris 2024 Summer Olympic Games were an historic milestone for Team Ireland, delivering the nation's most successful-ever Olympic performance in the year of the 100th anniversary of our first participation as an independent nation, also in Paris. Sending our largest-ever delegation - 136 athletes competing in 16 sports - Team Ireland achieved unprecedented success, returning with four gold and three bronze medals.

These achievements shine a spotlight on the strength of Ireland's High-Performance sporting ecosystem and are a testament to the dedication of athletes, coaches, and support staff, as well as years of investment and a collaborative approach between stakeholders. Central to this success was the close working relationship between the OFI Performance Team, the Olympic Leadership Group, the Sports Science and Medical Commission, and Performance Directors across sports. Transparent communication, aligned priorities, and integrated strategic planning enabled a world-class Games experience for all, ensuring optimal conditions for peak performance

As we commence the journey to the Los Angeles (LA) Games in 2028, we know that a platform for future success is firmly in place. However, continued progress will require targeted investment, refined strategic planning, and enhanced support structures to maintain and elevate Ireland's Olympic performance. The Olympic Federation of Ireland (OFI) remains steadfast in its commitment to providing world-class support, and ensuring Team Ireland athletes have the resources, environment, and backing required to compete at the highest level on the world stage.



Team Ireland Performance Overview

Sport	Men	Women	Total
Athletics	8	12	20
Badminton	1	1	2
Boxing	4	6	10
Canoeing	2	2	4
Cycling	2	5	7
Diving	1	1	2
Equestrian	4	4	8
Field Hockey	17	0	17
Golf	2	2	4
Gymnastics	1	0	1
Rowing	6	10	16
Rugby Sevens	14	14	28
Sailing	3	1	4
Swimming	6	6	12
Taekwondo	1	0	1
Total	**70**	**64**	**136**

Key Paris highlights include:

- **Record Medal Haul** - Seven medals, including four golds.
- **Broader Medal Distribution** - Medals were won in four sports (boxing, gymnastics, rowing, and swimming).
- **Strong Performance Beyond Medals** - Multiple top-five finishes, including fourth place finishes in athletics (Women's 400m and Women's 4x400m relay) and sailing (Men's 49er).
- **Largest-ever Olympic Delegation** - 136 athletes.
- **Comprehensive Travel Plan** - Ensured that 394 individuals, including 134 athletes and 116 support staff, travelled to and from Paris safely.
- **Partnership-driven Approach** - Collaboration between the OFI, Sport Ireland, Sport Ireland Institute, Sport Northern Ireland, and Member Federations.

Team Ireland Medals

Athlete	Event	Medal
Daniel Wiffen	Men's 800m Freestyle	Gold
Fintan McCarthy & Paul O'Donovan	Men's Lightweight Double Sculls	Gold
Rhys McClenaghan	Men's Pommel Horse	Gold
Kellie Harrington	Women's Lightweight (60kg)	Gold
Mona McSharry	Women's 100m Breaststroke	Bronze
Daniel Wiffen	Men's 1500m Freestyle	Bronze
Daire Lynch & Phillip Doyle	Men's Double Sculls	Bronze

Paris 2024 Medal Table – Top 20 Nations

Rank	Nation	Gold	Silver	Bronze	Total
1	USA	40	44	42	126
2	China	40	27	24	91
3	Japan	20	12	13	45
4	Australia	18	19	16	53
5	France	16	26	22	64
6	Netherlands	15	7	12	34
7	Great Britain	14	22	29	65
8	South Korea	13	9	10	32
9	Italy	12	13	15	40
10	Germany	12	13	8	33
11	New Zealand	10	7	3	20
12	Canada	9	7	11	27
13	Uzbekistan	8	2	3	13
14	Hungary	6	7	6	19
15	Spain	5	4	9	18
16	Sweden	4	4	3	11
17	Kenya	4	2	5	11
18	Norway	4	1	3	8
19	**Ireland**	**4**	**0**	**3**	**7**
20	Brazil	3	7	10	20

A defining feature of our success in Paris was the strong sense of camaraderie among athletes. This was fostered through a number of special initiatives, such as 'Family and Team' days and 'open training' sessions as well as the provision of complimentary accommodation at the Irish Cultural Centre in Paris post-competition.

Sport-specific 'Team Days', organised in conjunction with our Member Federations, celebrated the athlete selections in a special way.

Six open training sessions in advance of the Games were held across Ireland, attended by more than 2,000 fans. These events allowed supporters to meet athletes and provided our sponsors with a key engagement opportunity. Similarly, our pre-Games Camp held at the Crowne Plaza in Blanchardstown accommodated 201 individuals and served multiple other functions beyond training.

These initiatives deepened connections within the team, creating an environment where athletes supported one another, enhancing both performance and the overall Olympic experience. It is our intention to enhance and expand on these initiatives in the future to ensure that every athlete benefits from a supportive, well-structured preparation environment that fosters unity and high performance.

Team Ireland's media presence soared during 2024, with 11.2 billion impressions and a media value of €137.4million. Sponsors played an instrumental role in amplifying the nation's Olympic achievements, showcasing the power of strategic partnerships. As Ireland's sporting brand continues to grow, so too must its commercial footprint.

As the dust settles on the Paris Games, the sentiment across our sporting community is that this was our best-ever prepared Olympic team. Years of careful planning, collaboration, and a collective commitment to excellence culminated in an unforgettable Games.

With the Sport Ireland High Performance Strategy goal now to stretch our ambition to 8 - 10 medals in LA, increased financial support is now more crucial than ever, particularly as the landscape of certain sports, such as rowing and boxing, evolves.

The road to Los Angeles presents new challenges, distinct from those encountered in Paris. The Games are further afield, demanding greater resource investment into travel, acclimatisation, and logistical support. The ease of access that Paris provided for reconnaissance, athlete support, and family presence will not be present for the LA Games, so early planning and pro-active resource allocation will be essential to maintain Team Ireland's competitive edge.

PARIS 2024 COMMUNICATIONS REPORT

Prior to Paris 2024, the following key communications objectives were outlined and threaded throughout the Games:

- ***Storytelling*** – highlighting the personality and sports of Olympic athletes.
- ***Education*** – increasing the knowledge of the media and the general public.
- ***Engagement*** – utilising trends on social media to bring the Irish Olympic athletes to the fore.

Building on the success of the Tokyo Games campaign, the communications objectives for Paris remained aligned closely not only with the strategic objectives of the OFI, but also with the Marketing and Commercial (Marcoms) objectives which were built on the pillars of: Inspiring Dreams, Championing Diversity, Community Engagement, Preserving Legacy, Performance Enablers and Passing the Torch.

The tagline 'The Best of Us' was incorporated into the threads of the communication outputs, and a keen athlete-centric focus was maintained.

PRE-GAMES

Pre-Games work focused on the following seven key areas.

1. AUDIENCES

The following are the key audiences on which the communications strategy focused throughout the Games amplification:

- General Public
- Media
- National Federations
- Sponsors and Partners

2. ACCREDITATION

The extensive accreditation process began in 2022, and ensured that, with Paris being an effective "home" Games, the greatest number of Irish photographers and media representatives were present. The final number of accredited Irish media (print and photography) was 37. The broadcast rights holder accreditations were managed separately through RTÉ.

- E (all, written) – 18 accreditations
- ES (sport-specific, written) – 5 accreditations
- EP (all, photography) – 6 accreditations
- EPS (sport-specific, photography) – 2 accreditations
- NOC E (all, written, Team Ireland) – 3 accreditations (see below)
- NOC ES (sport specific, written, Team Ireland) – 3 accreditations (see below)

3. NATIONAL FEDERATION COMMUNICATIONS NETWORK (NF COMMS NETWORK)

The NF Comms Network was established in 2022, off the back of a successful Tokyo campaign, where the knowledge and expertise of NFs played a key role in promoting Irish Olympians.
The two main streams of work were as follows:

- **Olympic Qualification Media Guide:** This outlined the long list of athletes across the sports, and their route to qualification, highlighting the key events. Updated regularly, it also included details such as the current number of qualified athletes and centenary year key moments.
- **Monthly Media Briefings:** This was a regular media briefing, with NFs collectively outlining the key upcoming events, information on how to follow, what to look out for, and important Olympic milestones to track. Attending media interviewed athletes who were made available. By Games time over 25 media days were held, including 122 athlete interviews.

4. MEDIA TEAM

Ahead of the Games, we increased the number of 'NOC E' (Team Ireland accredited media) to six accreditations, three for a sport-specific accreditation, and three for all sports. This allowed us to assemble the largest-ever Team Ireland media team, with the travelling team supported by the wider NF Comms Network at home. The team was also supported by a dedicated press release function, through Sinead Naughton, allowing the OFI's Kieran Jackson able to focus fully on social media output. The establishment of this team ensured that instant copy was filed for the reports, that athletes were supported in busy mixed zones, and the media were supported with up-to-date information, quotes and details, allowing increased exposure for all athletes.

The team was constructed as follows:

NOC E (All Sports)
- Trish Mayon – Swimming
- Ryan Bailey – Rugby Sevens
- Clíona Foley – Freelance journalist with multiple Games experience

NOC ES (Sport Specific)
- Rory Cassidy – Athletics
- Clara O'Brien – Rowing
- Ian Gaughran – Horse Sport Ireland

Remote Support
- Sinead Naughton – Media Liaison from Ireland
- Ciara Plunkett – IABA
- Sam Curtis – Canoeing Ireland
- Jennifer Bonham – Cycling Ireland
- Caroline Ledwidth and Jess Mondragon – Gymnastics Ireland
- Cian Funge, Nick McElwee – Hockey Ireland
- Louise Kane, Shona Gibson, David Branigan – Irish Sailing
- Colin Armstrong – Swim Ireland

5. MEDIA TRAINING

In order to prepare athletes for the media, training was offered ahead of the Games as follows.

- **Broadcast** – Through broadcaster Evanne Ní Chuilinn, athletes were offered the opportunity to prepare for broadcast interviews, with firsthand learning on how to handle themselves in front of a camera.
- **Storytelling** – Offered by journalist Clíona Foley, athletes had the opportunity to learn how to carve their story, and prepare for interviews, focusing on how they can build their brand, and present the best versions of themselves to the media.
- **Social Media Training** – Offered through the OFI's Social Media Executive, Kieran Jackson, athletes had the opportunity to learn how to build their online presence in easy ways.
- **Information Documents** – Presentations were prepared for athletes to review at their leisure, detailing tips and information around the various media opportunities they may experience.
- **Experiential** – Athletes were exposed to the media through the monthly briefings.

6. CONTENT CREATION AND GATHERING

Most of the team announcements took place during the two months prior to the start of the Games, coinciding with official quotas being announced and allowing access to athletes for content creation. Each team announcement included a press release, athlete bio, strong feature photography, and banked video content for distribution at Games time.

Most of the photography was shot by Sportsfile, with the briefing including a pre-planned shot list to optimise use by local media, schools, universities, and other stakeholders.

Creative Agency, Inform Sport Media, captured videos that were published throughout the Games. They also provided a portal which allowed stakeholders to easily access thousands of images free of charge.

7. ACTIVATIONS

To support the promotion of the Games, several activations occurred in advance:

- **Laura Weber** – Laura Weber's opening and closing ceremony costume designs were launched in collaboration with her PR team, this involved a photoshoot with Lara Gillespie (cycling) and Dean Clancy (boxing), as well as multiple interviews.
- **Olympic Torch in Marseilles** – Eve McMahon travelled to Marseilles to participate in the torch relay as part of a European-wide initiative.
- **McKeever Launch in Paris** – PR focus was placed on the Adidas Paris kit reveal, and the McKeever kit announcement which took place in Paris in collaboration with Paralympics Ireland, using athletes Philip Doyle (rowing), Lucy Mulhall (rugby sevens), Sarah Lavin (athletics) and Noel Hendrick (canoeing).
- **Late Late Show special** – An Olympic special episode was aired, profiling the Paris team.

IN-GAMES

ASSETS

A suite of assets were prepared to ensure easy access for all stakeholders throughout the Games

- **Media Guidelines Booklet** – This was produced by Resonate Design, with the assistance of Clíona Foley and Sinead Naughton, and provided accurate information on athletes, sports and additional info that assisted the media during the Games.
- **Portal** – Managed and developed by Inform Sport Media, this was accessed by over 256 users during the Games.
- **Widgets** – The IOC provided access to widgets for the OFI website which focused directly on Irish schedules and results. The website widgets had 89,000 total page views and 29,000 unique viewers.
- **Athlete Profiles** – Once the final athletes were named for Team Ireland, our website was updated with a clean design including updated athlete profiles, and a direct access to the Paris page, ensuring the website was optimised for Games use.

ACTIVATIONS AND MEDIA BRIEFINGS IN-GAMES

- **Flagbearer's Announcement** – The official flagbearer's announcement required significant coordination and took place in the Cultural Centre of Ireland (CCI) on the morning of the opening ceremony involving Shane Lowry (golf) and Sarah Lavin (athletics). This coincided with the Taoiseach's visit to the CCI and was well attended by media.
- **Taoiseach's Village Visit** – Coordination with the Taoiseach's communications team ensured successful coverage of the Taoiseach's visit to the Village, with media present from broadcast, photography and print media. Athlete Ryan Mullen (cycling) met the Taoiseach.
- **Irish Embassy in Paris** – Videography and Photography was coordinated for the official sponsor and stakeholder visit to the embassy on the opening day of the Games.
- **Media Opportunities in Village** – Multiple opportunities were arranged throughout the Games, maximising out of mixed zone interview opportunities for the media in an effort to bring more emotion and engagement to the general public. This included RTÉ's Paul O'Flynn in village focusing on the Performance measures. On a regular basis interview opportunities were arranged with athletes looking ahead to competition as well as reflections from medal winners.
- **Media Opportunities in CCI** – As there are very strict guidelines around videos at the Games, the CCI provided a perfect opportunity to capture moving images in a rights free zone. Multiple interviews were held here, including post-medal interviews for most athletes.
- **Media Opportunities for RTÉ in Trocadero** – After key moments, athletes were brought to the TV studios in the Trocadero where they spoke live to the studio in Dublin, adding quality and insights to the coverage.
- **Media Opportunities at the Champions Walk** – Media opportunities were coordinated for the unique Walk of Champions.
- **Press Conference at Golf Prior to Competition** – Prior to the golf tournaments, press conferences were coordinated for all the Irish golfers, which were well attended by the Irish media.
- **Media Opportunities at the Team Ireland House** – Several national and international media interviews were facilitated with the assistance of the hospitality team, ensuring the Team Ireland House was well profiled.

DAILY ACTIVATIONS

- **Social Media** – A huge increase in engagement was supported by daily schedules and wraps, as well as pre-curated content and Games insights – this was managed by Kieran Jackson.
- **Press Release** – On average three press releases were issued daily by Sinead Naughton, with contributions from the NF Comms team. Over the course of the Games 63 press releases were issued, ensuring accurate information was being distributed.
- **Media Team and Mixed Zone** – Daily support was offered to journalists for the 136 athletes across the venues. Using WhatsApp groups as the primary way of communicating, interviews, information and details kept the media informed, and the Team Ireland media team present in the mixed zones allowed for a smooth operation throughout.
- **Additional footage** – Throughout the Games, Inform Sport Media were based in Paris, ensuring that special moments were captured that can be used in subsequent montages.
- **SEAT** – A new introduction to the Games was an online portal for high-demand events, which involved significant daily administration as swimming and gymnastics were included, and only a certain number of passes for media were provided each day.
- **Crisis Management** – While nothing significant occurred, there was a regular consideration of issues that would require managing to ensure any potential reputational damage was avoided.
- **Homecoming** – A successful homecoming was managed with the OFI's Kevin Keane, ensuring a strong media representation in the City Centre for the homecoming.

MEDIA IN NUMBERS

- **Social Media:** Over 22 days from 22 July to 12 August, we gained 131,343 followers. Over that same period, we published 2,335 posts across Instagram, Facebook, X (Twitter), LinkedIn, and TikTok. We accumulated 102,572,538 impressions in total, with Instagram providing 41,807,000 impressions. Instagram also provided the highest post reach at 37,927,000.
- **Social Media Reach:** The highest-performing Instagram post was a photo of Rhys McClenaghan with his medal (384,338 accounts reached), the highest-performing video was of the flagbearers (308,972 views on Instagram). The highest-performing Facebook post was a picture of Daniel Wiffen on a sun lounger (337,338 reach). This shows that behind-the-scenes unpolished content is still highly valued.
- **25 Media Days** were held before the Olympic Games in Paris.
- **Media Coverage:** 20,674 articles referring to Team Ireland and our athletes at the Olympics were produced during the Games. This resulted in a reach of 11.2 billion, including 8.2 billion positive impressions, and a media value of €137.4 million. This did not include 14 hours of daily broadcast by RTÉ. Kellie Harrington was the most-viewed event, peaking at 1.4 million viewers, and the finals for Rhasidat Adeleke and the Women's Relay attracted almost 1million viewers each.
- **Peak Website** visitors and pages views was 154,909 total visitors and 393,104 page views between the 28 July – 3 August.
- **122 Athletes** did media interviews ahead of the Games
- **Photography** was taken with 134 athletes out of 148 (including reserves) ahead of the Games, with images distributed free of charge to media and other stakeholders.

CULTURAL CENTRE OF IRELAND

Although our primary focus at Paris 2024 was on the performance needs of the team, we also wanted to ensure that our athletes had the best possible Olympic experience, especially during our Centenary year.

A cornerstone of this ideal involved partnering with the "Centre Culturel Irlandais" (CCI) to host our athletes post-competition.. The provision of a base once they were no longer competing allowed them to continue to experience the Paris Games while ensuring that the performance and preparations of those still involved in competition in the Olympic Village was not impacted.

The partnership with the CCI, situated in the picturesque 5th arrondissement, a short distance from the Panthéon, also provided a striking location for the hosting of a number of events and cultural activities, amplifying Team Ireland's presence in Paris throughout. These events included:

- A visit by the Taoiseach Simon Harris, Minister for Sport Catherine Martin and the Irish Ambassador to France Niall Burgess.
- A visit by Tánaiste Micheal Martin.
- Special events to welcome the rowing, swimming, hockey and rugby teams to the CCI.
- The Team Ireland Flagbearer announcement and Olympic medallist interviews with the media as part of a sponsor activation

All told, our 20-day occupancy of the CCI saw us accommodating 56 athletes, 14 athlete support staff and 94 other personnel, including non-accredited personal coaches, artists in residence, media, sponsors, Team Ireland hospitality house bands and staff, athlete friends and family, the Team Ireland opening ceremony kit designer Laura Weber and her staff.

The CCI also played a crucial role in celebrating the cultural dimension of Team Ireland's journey, highlighted by the presence of Team Ireland artist in residence Shane O'Driscoll, the Olympic Centenary Exhibition, a moving poetry recital by Stephen James Smith and an open air concert by Mick Flannery.

By bridging the worlds of sport and culture, the CCI strengthened Team Ireland's impact at Paris 2024, ensuring a legacy that extended beyond the competition

TEAM IRELAND HOUSE

In the lead-up to the Paris Games, we established an Irish Hospitality House, in partnership with the O'Sullivan Group next to the Moulin Rouge. This was a central hub where athletes, their families and friends, our sponsors, and other key stakeholders and of course fans could celebrate the successes of Team Ireland. Well located in the 8th arrondissement on Boulevard de Clichy, the venue opened on the night of the Opening Ceremony and ran for 18 nights through to the final evening of the Games. It offered a vibrant atmosphere with nightly live entertainment from renowned Irish artists such as The Coronas, Tumbling Paddies, Sharon Shannon, and Mundy.

The Irish House welcomed thousands of people who enjoyed the live telecasts and watch parties for all sessions in which Irish athletes were competing. Irish Olympic Ambassadors Sonia O'Sullivan, Kenneth Egan, Rob Heffernan, and Greg O'Shea joined us every night to meet the fans and share stories, while a host of Olympians, Irish and International, made sure that a visit to the venue was on their Paris itinerary.

Each of our Irish medallists joined us to celebrate their wins and every night the dance floor featured a variety of medallists from other countries as well. The House was also visited by a host of VIP's and celebrities, including An Taoiseach, An Tánaiste, Ministers for Sport, Irish Embassy officials, as well as comedians Dara O'Briain and PJ Gallagher.

Ticketed access began every evening at 7pm and was priced at €25. Demand was high, the queue often stretching round the block and most nights were sold out.

One of the strategic objectives of the Team Ireland House and our hospitality programme in general was to host and engage with sponsors, partners, Government officials and a various other stakeholders, ensuring they enjoyed a 'money-can't-buy' experience and a behind-the-scenes access to the Paris Games. This included tours of the Olympic Village, an official event at the Irish Embassy and various hosted meals and meet and greets with our athletes.

In addition to the main venue, the OFI also ran a 'Team Ireland Family House', situated in O'Sullivan's on Franklin D. Roosevelt avenue. This offered a family-friendly environment with dining options and an Team Ireland information desk. It also served as the venue for a number of Team Ireland-hosted events for key stakeholders.

The Team Ireland Houses not only provided spaces for celebration but fostered a sense of community among Irish supporters and athletes and we are confident that this contributed significantly to the overall success and enjoyment of the Paris 2024 Olympic Games.

HOMECOMING RECEPTIONS

Dublin City Council hosted a Civic Reception to welcome Team Ireland back from an Olympic Games. The event, held in front of the General Post Office on Dublin's O'Connell Street, began immediately after the team's arrival at Dublin Airport and was a defining moment of the summer for athletes and supporters alike.

More than 20,000 enthusiastic fans gathered together for a vibrant, open-air celebration. The occasion not only acknowledged the athletes' achievements but also highlighted the immense national support throughout the Games. For many, it was the time that the athletes became aware of the massive groundswell of excitement and support for them at home. The atmosphere was electric, and the event featured live music, interviews with athletes, and an outpouring of admiration from the crowd.

Among those celebrated on stage were gold medallists Kellie Harrington, Daniel Wiffen, Rhys McClenaghan, Fintan McCarthy, and Paul O'Donovan, as well as bronze medallists Mona McSharry, Daire Lynch, and Philip Doyle.

In September we honoured our record-breaking Paris Olympians at two events on the same day aimed at paying tribute to both the athletes and the 'Team behind the Team'. These celebratory events included family and friends of our athletes and the support staff who contributed so much to their success.

The day began at Áras an Uachtaráin where President Michael D. Higgins and his wife Sabina hosted a breakfast reception. This was followed by a reception and gifting ceremony at Dublin Castle.

We were joined at Dublin Castle by a host of special guests from Government both North and South, including An Taoiseach Simon Harris and Northern Ireland's First Minister Michelle O'Neill. Other attendees included Sport Ireland, Sport Northern Ireland, the OFI Board, members of the Irish Olympians Association and the OFI Athletes Commission, our Member Federations as well as our sponsor and partners. The many volunteers and staff who supported the Team Ireland experience in Paris as well as representatives of the media were also in attendance.

Each athlete received a specially commissioned piece of jewellery, courtesy of our gifting partner Tipperary Crystal.

GPO
museum

IRELAND
PATRICK

WINTER EUROPEAN YOUTH OLYMPIC FESTIVAL

The 2025 Winter European Youth Olympic Festival (EYOF) took place in Georgia from 9-16 February. The event was spread across three separate clusters - the main village was located in Bakuriani with two satellite villages in Batumi and Tbilisi. 900 athletes from 45 countries competed in eight sports. Team Ireland was represented by four athletes - three competing in Alpine Skiing and one in Figure Skating.

Athletes:

Julia Deakins	Alpine Skiing – Slalom, Giant Slalom
Finlay Wilson	Alpine Skiing – Slalom, Giant Slalom
Kyle Gump	Alpine Skiing – Slalom, Giant Slalom
Allie Peterson	Figure Skating

Support Staff:

Nancy Chillingworth	Chef de Mission
Linda O'Reilly	Deputy Chef de Mission
Heather Boyle	National Olympic Committee Media
Arjan Wanders	Alpine Head Coach
Geertje Derksen	Alpine Coach
Andrew Smith	Figure Skating Head Coach

Ireland was also represented on the figure skating judging panel by Odhran Allen.

Julia Deakins and Kyle Gump were the Team Ireland Allianz flag bearers at the opening ceremony and Finlay Wilson for the closing.

The focus for the EYOF is always on gaining experience within an elite performance environment and enhancing Games-time behaviours.

The event was very successful with all athletes performing well and utilising the opportunity in full to develop themselves for future senior Games events.

WINTER GAMES PLANNING

The 2026 Winter Games are being held in Milano and Cortina d'Ampezzo in Italy in February. The Games are spread across a significant area with six separate Olympic villages being operated in three distinct clusters.

The Games will primarily utilise existing venues across Lombardy and Northeast Italy, including those used by the 1956 Winter Olympics previously held in Cortina d'Ampezzo. Most ice events, aside from curling, will be held in the Milan cluster; while sliding and snow events will be held in clusters around Cortina, Valtellina and the Fiemme Valley.

As part of our planning, we attended the National Olympic Committee Open Days in November and the Chef de Mission seminar in March. We used each trip to avail of the opportunity to conduct a recce of the Milano and Valtellina clusters. Depending on the number of athletes who qualify, Team Ireland will be spread between three to five of the villages. A plan is now in place to partner with the Olympic Committees of Denmark and Iceland to share physio and medical support across the teams from the three countries ensuring that despite the significant challenges posed by the distances between villages, that all athletes are provided the level of supported required for optimal performance and to ensure the best possible Games experience.

Final preparations are under way for pre-Games preparation. These included a Team Ireland camp being held in Ireland in the second quarter of 2025 as well as a camp in northern Italy just before the Games commence.

National Federation agreements have now been signed, and Nomination Policies were published in February 2025 with just one year till the start of the Games.

The following Winter sports athletes are currently being supported under the IOC's Milano Cortina 2026 Scholarship programme.

Athletes:

Brendan Doyle	Skeleton
Claire Dooley	Moguls / Dual Moguls
Cormac Comerford	Alpine Skiing
Elle Murphy	Alpine Skiing
Elsa Desmond	Luge
Liam O'Brien	Short Track Skating
Seamus O'Connor	Snowboard Halfpipe
Thomas Maloney Westgaard	Cross Country Skiing

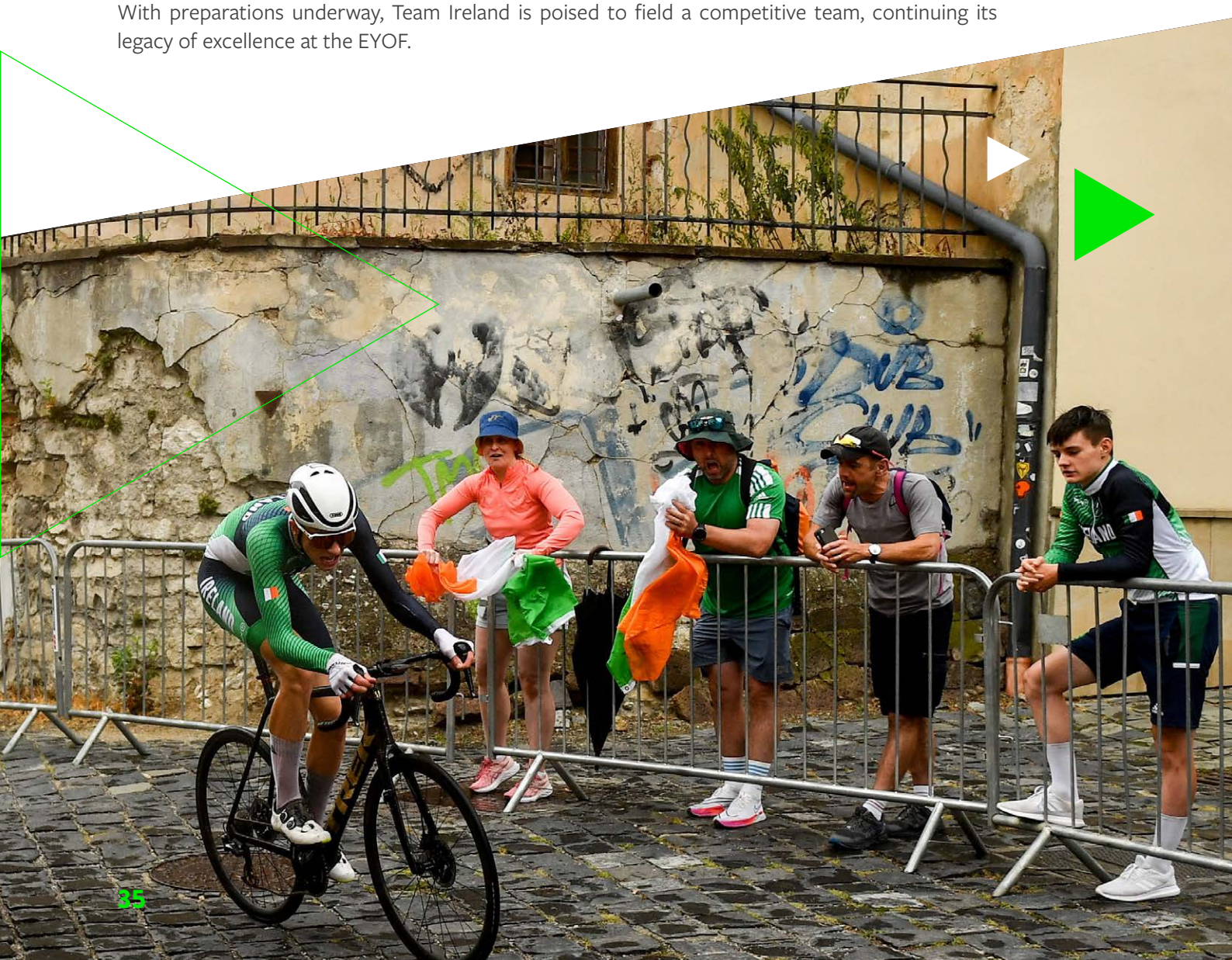
SUMMER EUROPEAN YOUTH OLYMPIC FESTIVAL PLANNING

In July 2025, the next edition of the Summer European Youth Olympic Festival (EYOF) takes place in Skopje, North Macedonia. As always, the EYOF will provide a crucial development opportunity for young Irish athletes, serving as their introduction to high-level international competition in a multisport environment. Since its inception in 1991, Team Ireland has won 81 medals in Summer EYOF's, with many alumni progressing to senior Olympic success.

Competing alongside nearly 4,000 athletes representing 48 nations, our team will gain invaluable experience in competition logistics, team dynamics, and the professionalism required at the elite level. This experience also extends to coaches and staff, ensuring a pipeline of expertise to support Team Ireland's future Olympic ambitions

In Skopje, the opportunity exists for athletics, artistic gymnastics, badminton, 3x3 basketball, road cycling and mountain biking, judo, swimming, table tennis, and taekwondo. The final athlete selections will be made based on performance criteria, with National Federations and the OFI working together to ensure strong representation.

With preparations underway, Team Ireland is poised to field a competitive team, continuing its legacy of excellence at the EYOF.



CENTENARY CELEBRATIONS

2024 marked the 100th anniversary of Team Ireland's first participation at an Olympic Games, co-incidentally also in Paris, and a programme of events was designed to honour not only our athletes but also to ignite a spark of inspiration in the hearts of future generations. We paid tribute to the legacy of Irish Olympians who paved the way over the past century, acknowledging their dedication and achievements that brought pride to our nation. By sharing their stories, we ensured their impact endures for generations to come. We will also raised awareness of Ireland's rich history at the Games and encouraged communities, clubs and third level institutions to celebrate the achievements of their local Olympians.

The celebrations kicked off in March 2024 when we brought together a number of Olympians at Trinity College Dublin to launch our Centenary. On the evening, an official list of the 900+ Irish names who had represented Team Ireland was unveiled. This number surpassed the 1,000-mark in Paris.

Ireland has now participated at 23 Summer Games and eight Winter Games since 1924. During that period, a total of 45 Olympic medals have been won, including three in the early arts and literature events.

March also saw the official opening of the 'Centre Culturel Irlandais' 100 Years Exhibition of Team Ireland at the Olympic and Paralympic Games, an event attended by Minister Pascal Donoghue, Irish Ambassador to France Niall Burgess and OFI CEO Peter Sherrard.

Just a few hundred metres from the Irish Cultural Centre, 130 years ago at the Sorbonne, Pierre de Coubertin, father of the modern Olympics, worked to persuade the world to unite through sport. The Olympic athletes who stayed at the Irish Cultural Centre in Paris post-competition were hopefully reminded by the centenary exhibition that they are part of a very special group spanning generations since 1924, giving us enormous pride and inspiration.

A global audience witnessed our celebrations when Team Ireland played a central role in the National St Patrick's Day Parade in Dublin. Cheered on by more than half a million spectators in person and watched by a TV audience of many million around the world, our special float celebrating 100 years of our Olympians made its way through the historic streets of Dublin, accompanied by performers representing athletes and sports from our history as well as school children who have taken part in our 'Dare to Believe' programme and in a nod to the Paris Games, a French marching band lead us.

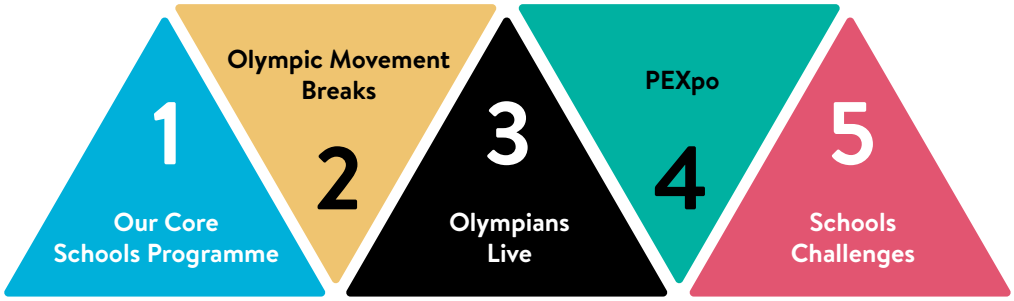
As part of our commitment to engage with the wider Olympic community, in February 2024 we launched an Olympian Recognition Programme which allowed schools, universities, clubs, and communities to celebrate their local Olympians with a Team Ireland plaque erected in their honour. We also engaging with local councils in the lead up to the Paris Games to help towns and villages throughout the country brand themselves in full support of the Team.

A year to remember then came to end with our 'Olympians Reunited' Ball in November, the first time Irish Olympians from all eras have been brought together for a single event. 700 guests gathered for this very special Centenary evening, joined by our guest of honour, EOC President Spyros Capralos OLY. The evening provided an truly special opportunity for Olympians reconnect with teammates and colleagues from the past. A number of Paris Olympians were awarded on the night and two 'President's Awards' were presented to Terry McHugh, Ireland's only six-time Olympian and Paul McDermott, the long-serving High-Performance Director of Sport Ireland.

DARE TO BELIEVE

2024 was a landmark year for the Dare to Believe Olympic Schools Programme and the success of the Team Ireland in Paris undoubtedly caused a surge of interest and enthusiasm for our Olympic Ambassadors and programmes.

During the year programmes were operated under the following headings:



The Dare to Believe Olympic Schools Core Programme is still the cornerstone of our offering and aims to inspire and increase youth participation in sports, by maximising our Olympic athletes' roles as ambassadors. This programme ran throughout the year and included 133 Olympic ambassador visits to both primary and secondary schools around the country. Over 92% of the visits were completed in-person and over 82% were in DEIS schools (schools with educational disadvantages).

In preparation for the Olympic Ambassador visit there is dynamic interdisciplinary Olympic Values core curricula available for both primary schools children (aged approximately 10-12 years) and post-primary students (aged approximately 15-16 years old) to work through. The ambassadors then visit schools to give assemblies and presentations where they share their own individual Olympic journey stories of dedication, resilience and determination and engage the students in sports specific and Olympic themed games.

In Autumn 2024 we revamped our primary curriculum taking it completely online and available to all schools. The new curriculum includes six lessons on Olympic values with presentations, activities, quizzes and movement breaks. Irish primary curriculum strands and units have been identified for each lesson and all lessons were co-created with teachers.

Leading into the Paris Games, schools nationwide were invited to join the Irish Olympic team on an interactive journey to the Olympic Games in Paris from mid-April to mid-May.

The Dare to Believe 'Road to Paris' was a free four-week challenge that encouraged schools to get more active, while learning fun and engaging facts about the Olympics, French culture, and Team Ireland. Over the four weeks schools logged their activities which in turn converted to distances on a virtual map of Ireland and across the sea to Paris. The journey included five stops where videos and classroom challenges were unlocked, revealing messages and insights from five of Ireland's top athletes: Olympic Champion boxer Kellie Harrington; Olympic rowing medallist Aifric Keogh, Olympic and World Champion gymnast Rhys McClenaghan, Irish hurdles record holder Sarah Lavin and Irish Rugby Sevens captain Harry McNulty.

BELIEVE

In addition to the online interactive portal, teachers received an exclusive custom illustrated Team Ireland Olympic Challenge map of Ireland that was illustrated by Irish artist Fatti Burke. The illustrated map included over 24 Paris bound athletes from 12 different sports. Special thanks to the French Embassy in Ireland for their support with the maps and also for helping us develop the activities for the Paris stop that included a mini French lesson, models of iconic Parisian architecture and other fun French themed activities.

Special thanks also to An Chomhairle um Oideachas Gaeltachta agus Gaelscolaíochta / COGG (The Council for Gaeltacht and Gaelscoileanna Education), who supported the programme with a grant which allowed us to translate the Road to Paris activities into Gaeilge.

In November, over 47,000 students registered to tune into Olympians LIVE! with double Olympic Champion Kellie Harrington, and Olympic Bronze Medallists Philip Doyle and Dáire Lynch. The three superstar athletes joined our host, Emer O'Neill, in-studio to share their inspiring stories, answer students' burning questions, and to demonstrate Olympic Movement breaks.

Kellie Harrington kicked off the initial primary school webinar speaking about her boxing journey and answering questions from Central Model Infant School. Two students crowned Kellie with an olive laurel wreath to honour her Olympic success and community work.

Next, Paris bronze medallist rowers Philip Doyle and Dáire Lynch shared their journey into rowing and answered questions about nerves, tough races, and favourite superheroes.

The secondary school webinar then started with Kellie speaking about how she credits boxing with saving her life and how it has given her so much - her community, structure in her life and her career. She also spoke about nutrition and her favourite sport psychology tools. Kellie was then joined on stage by Philip who answered questions from students and talked about how the work he did in other sports growing up easily transferred to rowing. Before wrapping up, Philip took on a fun core challenge while coach Kellie looked on.

In May, over 357 teachers and 11-thousand primary students joined us for an exciting Olympians LIVE! webinar, celebrating the Road to Paris Olympic Schools Challenge finale. Olympic champion Gymnast Rhys McClenaghan and award-winning artist Fatti Burke answered questions from students from all four provinces. Rhys shared insights from his recent European Championship win, discussing his pursuit of perfection and leading a relaxation exercise. Fatti echoed his thoughts on perfection and guided the nation in drawing Rhys doing his pommel horse event.

The 10th edition of the PEXpo, held in May at the National Indoor Arena and the National Sports Campus in Abbotstown, was a massive success with Dare to Believe front and centre for the second year running. Over 180 physical education and wellbeing-themed student projects from approximately 800 students from all over the country were on display.

In addition to the projects, 13 Sport Federations presented a range of interactive sporting booths to engage and challenge students, teachers and spectators. Dare to Believe Olympic ambassadors Shane O'Donoghue (hockey) and Ellen Walshe (swimming) were in attendance and spoke on stage sharing their inspirational Olympic journey stories while breakdancer Leon Dwyer and freestyle footballer Sam Madden wowed the crowds with their incredible skills.

Students had the opportunity to sign the "Dare to Believe" wall that went into the Team Ireland Olympic Athlete Village in Paris and they could get their photo taken with Olympic Champion Kellie Harrington.

Later in the year the Dare to Believe PEXpo became an official GAISCE challenge partner. Students participating in the PEXpo can now earn a GAISCE bronze award, an award that is formally recognised by the President of Ireland.

In November 2023 we launched our 'Olympic Movement Breaks' initiative in partnership with Active School Flag and support from Minister Thomas Byrne TD. This four-week challenge reached 124,000 children across Ireland with the numbers increasing throughout 2024. The programme features short videos led by Olympians and athletes, showcasing fun exercises in sports like athletics, boxing, rugby, swimming, breakdancing, and para powerlifting. These activities promote classroom movement, requiring no special equipment and lasting three to five minutes.

Aside from schools, Dare to Believe was active in the wider community throughout 2024.
Early in the year, we held several community club activations, connecting Olympic Ambassadors with young athletes at the grassroots level. In February, Olympic champion Kellie Harrington visited her former school and St. Mary's Boxing Club, inspiring over 80 children with her story and boxing skills, encouraging them to "back themselves."

In March, hurdler Sarah Lavin hosted a training session at the University of Limerick track with local athletics clubs, followed by a meet-and-greet as she prepared for the Paris Games. In April, Rugby Sevens captain Lucy Mulhall visited schools and Virginia Rugby Club in Cavan, inspiring students with her journey and leading a Q&A session with the girls' teams, emphasising self-belief and determination.

As part of the celebrations marking our Centenary year, Dare to Believe schoolchildren led Olympians, Team Ireland mascots, and colourful performers through Dublin's streets in the St. Patrick's Day Parade, cheered on by thousands of onlookers.

ATHLETES' COMMISSION

Throughout 2024, the OFI Athletes' Commission continued its work which is guided by the four strategic pillars set out in its 2022 strategic plan: Athlete Voice, Athlete Welfare, Athlete Impact, and Athlete Spirit. The overarching objective remains to ensure that Irish Olympians are well represented and supported in their preparation, competition, and overall Olympic experience.

ATHLETE VOICE – TAX RECOGNITION INITIATIVE

The Commission advanced its advocacy efforts to secure improved tax recognition for Irish Olympic athletes. In collaboration with Deloitte, two avenues have been explored:

- Development of an athlete education programme around tax obligations and entitlements; and
- Inclusion of athlete-specific proposals within Deloitte's government budget submission.

Work on the education programme is ongoing, with plans for rollout in 2025.

ATHLETE DEVELOPMENT – LEADERSHIP PROGRAMME

In partnership with the Sport Ireland Institute's Life Skills team, the Commission funded a leadership programme facilitated by Liam Sheedy. Launched in November 2024, this initiative included a group workshop and follow-up one-to-one sessions for eight identified athlete leaders. The programme provided valuable personal development opportunities that would not otherwise have been available.

REPRESENTATION AND ENGAGEMENT

Members of the Athletes' Commission continued to represent athlete interests across a range of national and international bodies:

- **Shane O'Connor** served on the OFI Executive Committee.
- **Natalya Coyle** continued her role on the Sport Ireland High Performance Committee.
- **David Harte** served on the EOC Athletes' Commission and was selected for the IOC's Athletes' Rights and Responsibilities Declaration Steering Committee.
- **Paddy Barnes** represented the OFI at the Play the Game conference in Norway and the ACTSI Summer School in Belgium, funded through Olympic Solidarity.
- The Commission was consulted during the recruitment process for the Federation of Irish Sport's 'Athlete Support Manager' role, which resulted in the appointment of **Rachael Mulligan**.

The Commission also contributed to the development of OFI's new strategic plan, providing feedback following a presentation by Wilson Hartnell.

MENTORSHIP ACTIVITIES

As part of its commitment to athlete welfare, Annalise Murphy delivered mentorship sessions to the men's and women's Rugby Sevens teams, offering insights into Games-time pressures, media engagement, and personal preparation strategies.

TRANSITION TO NEW COMMISSION

In late 2024, preparations began for the transition to a new Athletes' Commission. The Terms of Reference and Nominations and Elections Guidelines were updated and approved by the OFI Board. A dedicated microsite was developed to support the election process, which was supported by IOC funding. Nine applications were received, and the new Commission was confirmed in April 2025.

The newly appointed members are:

Aifric Keogh (Chair) – Rowing

Billy Dardis (Vice-Chair) – Rugby Sevens

Brendan Boyce – Athletics

Elsa Desmond – Luge

Hannah McLoughlin – Hockey

Harry McNulty – Rugby Sevens

Paddy Barnes – Boxing

Róisín Upton – Hockey

Tanya Watson – Diving

The outgoing Commission concluded its term having made significant contributions across advocacy, leadership, and athlete engagement, and provided good feedback to ensure smooth transition to their successors. The new Commission will build on this foundation as preparations continue for Milano Cortina 2026 and LA 2028 and beyond.

ATHLETE AND MEMBER FEDERATION FUNDING

2024 was another significant year for financial support of our athletes, teams, and Member Federations by the Olympic Federation of Ireland (OFI).

Scholarships

During 2024, up to the Paris Games, support for the following 13 athletes continued via the Paris scholarship programme. Two-thirds of these payments are supported by the IOC with the remaining third funded by the OFI.

Eve McMahon (Sailing)

Olivia Mehaffey (Golf)

Lara Gillespie (Cycling)

Ciara McGing (Diving)

Sive Brassil (Modern Pentathlon)

Nhat Nguyen (Badminton)

Jack Woolley (Taekwondo)

Alison Bergin and Jake McCarthy (Rowing)

Noel Hendrick (Canoeing)

Adam Hession and Daina Moorehouse (Boxing)

Rhasidat Adeleke (Athletics)

In December 2023, the OFI awarded Milano Cortina 2026 Olympic Scholarships, with a total pot of almost €200,000 to be distributed among eight athletes to assist them with their preparations for the next Winter Olympic Games. The athletes represent seven different disciplines and include a mix of experienced Olympians and up-and-coming winter athletes.

The funding for the grants is provided through the IOC's Olympic Solidarity programme, and the scholarships are designed to offer financial support to athletes who are targeting qualification for the 2026 Winter Olympic Games. Athletes can use the grants to contribute to a wide range of items linked to performance, such as travel, competition, accommodation, coaching and medical insurance. They run to February 2026.

The Milano Cortina 2026 Scholarship recipients are:

Brendan Doyle (Skeleton)

Claire Dooley (Dual Moguls)

Cormac Comerford and Elle Murphy (Alpine Skiing)

Elsa Desmond (Luge)

Liam O'Brien (Speed Skating)

Seamus O'Connor (Snowboard Freestyle)

Thomas Maloney Westgaard (Cross Country Skiing)

Team Support

The Paris cycle 'Team Support grant', which was awarded to the Women's Hockey team in 2022, sees Hockey Ireland benefiting from a $100k grant paid in three equal instalments from 2022 to 2024. This grant is supported in full by the IOC.

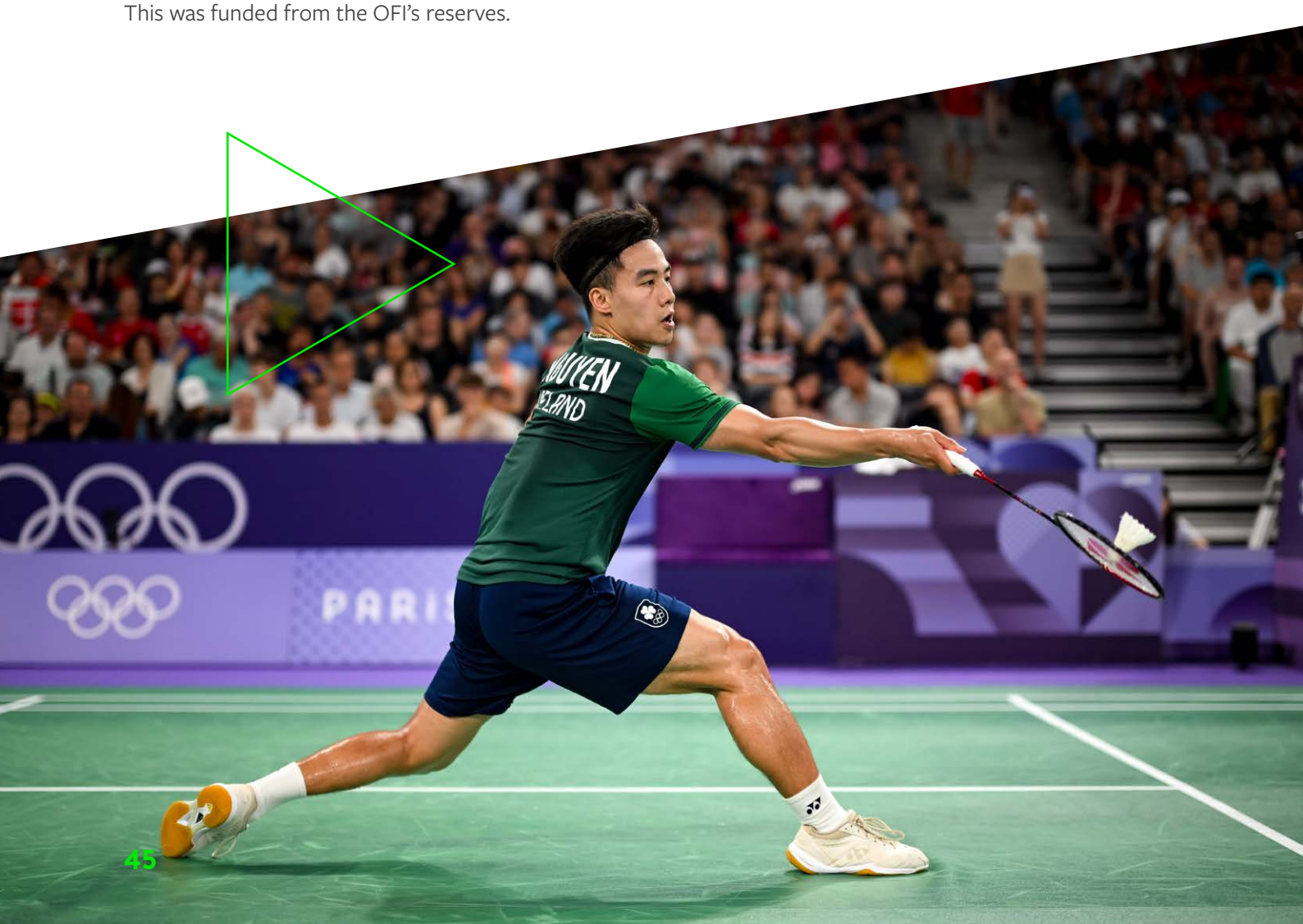
Make a Difference Fund

In 2023, the OFI's annual golf day raised €30k for our athlete 'Make a Difference' fund. The payments in this regard were accrued as a cost in the 2023 accounts and the money was spent during the first six months of 2024 to help provide opportunities to our Olympic athletes to enhance their preparation, ensuring the best-possible opportunity for performance at the Paris Games.

Our 2024 annual golf day again raised €30k for this fund, the outflow for which were accrued into the 2024 accounts (refer to 'Grants to Affiliated Sports and Athletes' in the detailed accounts within the Financial Statements). This €30k will be paid out during 2025.

Member Federation Discretionary Grants

With 2024 being an Olympic year, focus was mainly on the support of our athletes to help their Paris ambitions. We therefore did not open an NGB discretionary grant scheme during the year as in past years but in late 2025 a decision was taken to support a request by one of our Member Federations, Badminton Ireland, for a €5k grant to help develop a Talent Management platform to track and report on their athletes as they commence building to the Los Angeles Games in 2028. This was funded from the OFI's reserves.



Flogas Funding

Thanks to the generosity of our energy partner Flogas, the OFI launched two separate athlete-focused schemes which were awarded to successful applicants in early 2025.

Flogas Performance Programme

Flogas donated €75k to the OFI in late 2024 from their successful 'Flogas Dual Fuel tariff' to be used to fund athlete performance. This donation was deferred to the Balance Sheet in our year-end accounts and will be recognised as income in 2025 as payments are made.

Athletes and coaches were able to apply support under this programme in following categories to help preparation for competition at the highest level throughout 2025.

- Enhanced training or competition support (extended training camps, additional competition opportunities etc); or
- Performance Coach Support (additional coaching hours, travel to international events, further qualifications etc); or
- Enhanced sports science provision (physiotherapy, nutrition, strength and conditioning, psychology, and testing equipment).

Successful applicants have now all been informed you can expect to see content on the distribution of funds to athletes across a variety of Olympic sports, both summer and winter, throughout 2025.

Flogas 'Team Ireland Athlete Foundation' Initiative

In 2024, Flogas donated €60k to the OFI's charitable foundation to support Olympic and prospective Olympic athletes to access educational and mentorship opportunities as well as to fund access to specific career re-training.

This donation reflects the commitment of Flogas to aiding the mental health of athletes and aims to support their ambitions beyond the field of play. The scheme also seeks to assist the work of the Sport Ireland Institute's 'Life Skills' team by supporting the provision of Education, Mentorship and Life Coaching, and the teaching of Public Speaking and Presentation skills.

1. Education Grants
2. Mentorship and Life Coaching
3. Public Speaking and Presentation Skills

In order to respect the privacy of our athletes, the names of these recipients will not be made public.

These two programmes lay the groundwork for continued support throughout the Los Angeles Olympic cycle, building on the success of the Paris Games and hopefully ensuring sustained excellence.

CENTENARY OLYMPIC BALL

In November 2024, over 750 guests gathered for an extraordinary Black Tie Ball at the Clayton Hotel, Burlington Road, Dublin to close out a year Team Ireland Centenary celebrations.

This unique event was attended by almost 300 Olympians across a number of different sports and Games. Also in attendance were our sponsors and partners, our Member Federations as well as a variety of other members of the Team Ireland family. Spirits were high as we celebrated not only Ireland's most successful-ever Olympic Games but also athletes, performances and achievements spanning our hundred-year history.

The highlight of the evening was the award ceremony, celebrating a number of individuals for their outstanding achievements. Outgoing President Sarah Keane was also recognised for her immense contribution to Irish Olympic sport with an 'Order of Merit' award.

Awards and Award Winners:

Allianz Olympic Legacy Award	Presented to Olympic silver medallist Sonia O'Sullivan by Geoff Sparling, CCO of Allianz Ireland
Deloitte Lifetime Achievement Award	Presented to two-time Olympic Champion and also Olympic silver medallist Paul O'Donovan by Harry Goddard, CEO of Deloitte Ireland.
Flogas Community Ambassador of the Year 2024	Presented to two-time Olympic Champion Kellie Harrington by John Rooney, CEO of Flogas.
Key Patent Innovations Global Influence Award 2024	Presented to two-time Olympian Mike Corcoran by Angela Quinlan, Managing Director of Key Patent Innovations.
Sport Ireland Breakthrough Olympian 2024	Presented to Olympic Champion and also Olympic bronze medallist Daniel Wiffen by John Foley, Chair of Sport Ireland.
President's Awards 2024	Presented to: - Six-time Olympian Terry McHugh; and - Sport Ireland High-Performance Director Paul McDermott by Sarah Keane, outgoing President of the Olympic Federation of Ireland.
PTSB Inspiring a Nation Award 2024	Presented to all the Paris 2024 medallists by Eamonn Crowley, CEO of PTSB.

Olympians David Gillick and Greg O'Shea did a fantastic job hosting the evening which included a welcome from Minister Thomas Byrne TD as well as the President of the European Olympic Committee, Spyros Capralos.

During the evening, guests enjoyed performances from Nicole Lonergan on the electric fiddle, the Galway Tenors and Liam O'Connor and his band.

WINTER SPORTS CO-ORDINATION GROUP

The Winter Sports Co-ordination Group met four times in 2024. During the year discussions were ongoing with a number of County councils in an attempt to identify a suitable site for the development of the Republic's first permanent ice facility. In early 2025, following the announcement of Prime Arena Holding's proposed twin ice pad in Cherrywood Dublin, the OFI has provided official endorsement of the project and our winter sports have been engaging with the group to highlight their needs and development potential.

€90k of support for Winter sports, funded in full by Sport Ireland, has now been paid out in 2025 to various National Federations or directly to a number of High Performance athletes. This is the second tranche paid in this regard, the first taking place in mid-2024. The Co-ordination group agreed that the focus of this investment should be on athletes and programmes with the best possible chance of having a significant impact on performance at the 2026 Winter Games. In addition to the payments made, it was also agreed to ringfence a further €10k to enable targeted allocation to specific athletes and/or programmes closer to the time of the Winter Games to enhanced performance impact.

National Federation	Project	Allocation
Irish Bobsleigh and Skeleton Association	Direct Athlete Funding – Brendan Doyle	€18,000
Irish Bobsleigh and Skeleton Association	Development Support – Éire Rowland-Evans	€2,000
Irish Luge Federation	Direct Athlete Support – Elsa Desmond	€6,160
Snowsports Association of Ireland	Direct Athlete Support – Thomas Maloney Westgaard	€28,000
Snowsports Association of Ireland	Performance Coach Support	€20,000
Ice Skating Association of Ireland	Direct Athlete Support – Sean McAnuff	€9,000
Ice Skating Association of Ireland	Development Support – Warp Speed	€7,000

IRELAND'S FITTEST SPONSOR

In May 2024, our sponsors went head to head with each other and Sport Ireland at the Sport Ireland Campus to see who would be crowned the third Team Ireland 'Fittest Sponsor'.

With encouragement from our host, Olympian Greg O'Shea as well as their own personal Olympic coaches, the teams participated in a number of sports win front of a vocal crowd. Deloitte emerged the eventual winners after a strong relay finish, taking the title for the second year running.

This edition of the event was extra special, not just as it was taking place during an Olympic year but also as we were celebrating the centenary of Ireland's first participation in the Olympics. Teams competed in six sports but also put forward a representative "staff artist" who created their own versions of Jack B Yates' famous 'The Liffey Swim' – which won Ireland's first ever Olympic medal in 1924.

Olympians Kellie Harrington, Jack Marley and Jordan Conroy also judged a "Sponsor Karaoke" competition at the post-game barbeque.

A special thank you to Gourmet Food Parlour, the official catering supplier for Team Ireland, who provided lunch and the barbeque, the Bash Brothers drumming trio for providing entertainment, the Sport Ireland Institute and the Sport Ireland Campus staff for hosting us and of course to all our sponsors and partners for making the day such a success.

A big thank you to each of the Olympian coaches who worked with the teams: Marian Heffernan (Athletics – Olympian London 2012), Rob Heffernan (Athletics – x5 time Olympian, Olympic Bronze medallist London 2012), Annalise Murphy (Sailing – x2 time Olympian, Olympic Silver medallist Rio 2016), Kenneth Egan (Boxing –Olympic Silver Medallist Beijing 2008), Derval O'Rourke (Athletics – x3 time Olympian 2004, 2008, 2012) and Katie Mullan (Hockey –Olympian Tokyo 2020).

MAKE A DIFFERENCE GOLF DAY

The Olympic Federation of Ireland hosted its third annual fundraising Golf Day at the prestigious K-Club in Co. Kildare in June. The event has fast become a highlight on the OFI's calendar, and once again a variety of stakeholders came together to raise money for our 'Make A Difference' Athletes' Fund. In 2024, this fund provided opportunities to Olympic athletes to enhance their preparation and to help ensure the best-possible opportunity for performance at the Paris Games.

The golf day format was a four-ball scramble format with 120 players participating. Teams consisted of Olympians, sponsors, partners, corporate representatives, and many other key stakeholders. The golf was complimented by an evening function, hosted by Olympic bronze Medallist Rob Heffernan and included an auction run by comedian Barry Murphy.

Thanks to the generosity of so many, all of the funds raised in the auction went towards critical areas such as mental health and psychological preparedness, nutritional support, training camp support, as well as specialist equipment.

Examples of support provided by the fund include:

- Additional nutritional support to our rowers during critical periods of heavy group training ahead of qualification regattas.
- Additional training camp opportunities. This included Daniel Wiffen's training camp in Flagstaff, Arizona, where he had access to both a physiologist and a physio.
- Assistance to Athletics Ireland with multiple planning recces to Paris and their pre-Games base in Fontainebleau.
- The purchase of specialist cooling vests to help combat the heat in Paris.
- The provision of specialised recovery equipment to Rhasidat Adeleke to support her qualification for 400metre relay and individual events.

FINANCIAL OVERVIEW

2024 was the final year of the Covid-shortened Paris Olympic cycle. As was the case for the Tokyo cycle, the strategy of the Olympic federation of Ireland was to generate surpluses over the first two years in advance of a record investment in the Paris Games.

The year commenced with the OFI having reported a total surplus for 2022 and 2023 of €355,932. A total of €1.55million was spent on Team Ireland's performance, covering pre-Games camps and team days, flights, accommodation for non-accredited staff, Team Ireland kit and competition wear, subsistence as well as the costs of operating the Olympic village. This expenditure ensured the best possible preparation and that the optimal environment for performance success is created in Paris.

Paris 2024 was not only an effective 'home' Games, but also a celebration of 100 years since Ireland first competed as an independent nation. With that in mind, we invested €636k into ensuring that our athletes and their families had a world-class Olympic experience, as well as ensuring that their success was properly celebrated upon arriving home. This included partnering with the Cultural Centre of Ireland to provide athletes an opportunity to avail of a number of nights' accommodation post-competition as well as the operation of a Hospitality House in O'Sullivans by the Mill, next to the Moulin Rouge, which proved a hit with Irish and international fans alike. Leading into the Games the OFI also purchased Games tickets for athletes and their families. Through a detailed engagement process with the families of prospective athletes, we were able to provide a level of support in this area, which was un-rivalled among NOCs worldwide.

Finally, we spent €191k to make sure that their stories and results were professionally communicated to Irish fans around the world.

In mitigation of these significant costs, we are grateful for the continued support of Sport Ireland who provided Games supports grants totaling €900k, This, along with €391k of Paris Games support from the International and European Olympic Committees as well as €118k of internally generated income saw us invest a bottom-line total of €971k into the event. As a result, we reported a deficit for the 2024 financial year of €265,946 and a surplus of €89,986 for the three-year Paris cycle. This cycle surplus boosted our financial reserves to €1,910,252 at year end.

Aside from the Paris Games, a team of four athletes participated in the fourth edition of the Winter Youth Olympic Games, held in Gangwon, Korea during January 2024 at a cost of €55k.

To mark our centenary year, a number of events and initiatives took place, starting with Team Ireland's participation in the annual Dublin St Patrick's Day parade. In March we hosted an event in Trinity College Dublin to recognise all Irish Olympians by presenting them with their official number representing the order in which they competed. Throughout the year we worked in conjunction with a number a local councils, towns and villages, providing them with bunting and flags to help ensure that their local athletes were celebrated. These initiatives cost a total of €54k.

A year to remember then came to end with our 'Olympians Reunited' Ball in November, the first time Irish Olympians from all eras have been brought together for a single event. The evening provided an truly special opportunity for Olympians to reconnect with teammates and colleagues from the past and the OFI invested a net amount of €58k in ensuring the success of the evening.

Looking to the future, during quarter four 2024 a detailed four-year budget was produced, taking the organisation through to the end of the Los Angeles Games in 2028. This continues to reflect significant investment in Team Ireland, supported by Sport Ireland and International Olympic Committee funding as well as ambitious commercial and philanthropic targets and was considered and approved by the Board of Directors and our Audit and Risk Committee.

Internally the OFI continues to operate to the highest Governance standards with robust internal control systems and risk management protocols always a priority of the Board. We also benefit from additional oversight provided by the Audit and Risk Committee, the Human Resources and Remuneration Committee and the Governance Committee. We are pleased to report that BDO, our external auditors, have included an unqualified audit opinion within the enclosed 2024 financial statements, and they did not find any shortcomings in our controls which they felt necessary to bring to the attention of our Board.

COMMERCIAL

In 2024 we continued to build on our strong Commercial start to the Paris Games Cycle and welcomed a new partner as well as continuing to enhance our relationship with existing sponsors.

Key Patent Innovations, an Irish-based company that identifies and invests in high value patent-based opportunities were welcomed as the latest partner to Team Ireland, joining Allianz, Deloitte, Flogas, and McKeever Sport. Key Patent Innovations have a world-class team of patent licensing professionals with the business knowledge, market experience, and negotiating skills to help patent owners maximise the return on their investment in patented technology.

As the Paris cycle drew to a close, Allianz Insurance, a Team Ireland partner since 2022, have agreed to sign as our Title sponsor through to the Brisbane Games in 2032.

We continue to be extremely grateful to all of our commercial partners . Our athletes could not enjoy the level of support we are currently able to provide without their support.

COMMUNICATIONS

2024 was a highly successful year for our Communications strategy, with strong engagement across all platforms and significant media coverage. The year began with the Winter Youth Olympic Games in Gangwon, South Korea and then moved quickly towards the Summer Olympic Games in Paris where Team Ireland expanded its digital presence substantially.

The key Communications objectives centred on maintaining a consistent digital presence while integrating storytelling, celebrations and behind-the-scenes insights into Olympic preparation. The theme of 100 years of Team Ireland was woven throughout storytelling, reinforcing our strong Olympic legacy. Additionally, the impact of the National Federation's Communications Network was clear, and ensured a steady flow of support within the media throughout the year.

NATIONAL FEDERATIONS COMMUNICATIONS NETWORK

Established in 2022, the Communications Network aims to make Olympic sports more accessible to the media. Monthly briefings highlight key Olympic news, upcoming events, and athlete stories, with interviews facilitated where possible. These well-attended sessions serve as a core source of high-performance sport updates for media outlets.

WINTER YOUTH OLYMPICS 2024 – GANGWON

Communication efforts in the early part of 2024 focused on the Winter Youth Olympic Games (YOG) in Gangwon, South Korea, where four Team Ireland athletes competed. The strategy centred on strong athlete profiling, visual storytelling, and proactive media engagement to maximise reach and impact.

Sportsfile photographer, Eóin Noonan, travelled with the team. Official team photography was captured on site to support the flagbearer announcement and schedule reveal. These visuals provided high-quality content for media use and social media channels.

Throughout the Games, Team Ireland's social media featured a blend of YOG content alongside centenary storytelling and sport updates, maintaining strong audience engagement.

Media coverage was particularly strong around Dublin athlete Lily Cooke, whose RTÉ News2Day interview, arranged by the OFI team, led to national interest and was included as a feature on Morning Ireland. Having a photographer on site ensured timely delivery of imagery to national and local outlets, while the Games also provided valuable opportunities for athlete media training.

MILANO CORTINA 2026

In the lead-up to the 2026 Winter Games in Milano Cortina, Communications activity began in earnest during 2024, to build momentum around key milestones.

In January and February, Team Ireland supported the IOC's celebration of 100 years of the Winter Olympic Games by amplifying historical highlights and showcasing Irish moments from past editions. These centenary celebrations also marked the start of the two-year countdown to Milano Cortina.

The "One Year to Go" milestone was in February 2025 and was marked across Team Ireland's digital platforms.

In November, the World Press Briefing took place in Milan, with site visits and presentations, highlighting what will be an exciting, but unique and logistically challenging Games. Planning is now underway to navigate these complexities effectively.

The media accreditation process has begun, with two photographer accreditations (allocated to Inpho and to Sportsfile) and one NOC E allocation secured.

The OFI qualifies for the NOC Photography programme through ANOC, which is a collaborative initiative with IOC and Getty, and will ensure that photography of Team Ireland athletes will be captured for the Team Ireland website and social media channels.

RTÉ, as rights holders, are planning highlight coverage and intend to send a production crew to the Games.

Media briefings and engagement began in May 2025.

100 YEARS OF TEAM IRELAND

The Team Ireland Centenary campaign launched in January 2024 with a teaser video on New Year's Day, followed by a seven-part series on Olympic 'firsts'. These stories were hosted on the 100 Years Page of the Team Ireland website and promoted across social media, successfully engaging new audiences and prompting follow-up media interest.

Storytelling continued throughout the year, with throwbacks featuring athletes such as Katie Taylor, Sean Drea, Chloe Magee, Terry McHugh and Ireland's first Olympic basketball team.

RTÉ Radio, led by Damien O'Meara, supported the centenary theme, with the recording of an 11-part Centenary series profiling past Olympic medallists. Each 30-minute episode focuses on one athlete, with episodes featuring athletes such as Michael Carruth, Sonia O'Sullivan, David Wilkins, and Annalise Murphy.

RTÉ Sport TV has also embraced the Centenary theme, integrating Olympic moments into their GAA coverage.

The OFI partnered with The Irish Times on a Centenary special edition, supported by Team Ireland sponsors. This report featured editorial content aligned with each sponsor's narrative and included powerful and engaging stories that were also housed in the Irish Times microsite.

The media guide that was prepared for the Paris Games, was adapted to a high-quality commemorative book that was distributed at the Olympic Ball. While focused on Paris 2024, it included historical features, updated imagery, and articles by journalists Johnny Watterson and Sean McGoldrick, bridging past Olympic achievements with the road ahead.

Ongoing PR efforts supported several Team Ireland led Centenary events, and fireworks moments, including:

- The St. Patrick's Day Parade
- The Olympic Recognition Programme (plaque unveilings)
- The Irish Olympians Association event at Trinity College
- The Olympic Ball was a major highlight of the year, generating widespread media coverage and engagement. Green carpet interviews and over 500 images were captured, with key visuals distributed to media outlets. National and local broadcasts were facilitated, in both sport and entertainment sections. Team Ireland's social media presence was enhanced by two external content creators, including a content specialist producing light-hearted vox pops for Instagram.

OTHER ACTIVATIONS

Throughout 2024 storytelling and PR also included continued profiling, which was presented on social media, the website and in the newsletter:

- The 'Make a Difference' fund continued to be profiled, with ongoing sharing of stories around the various performance gains that are being made from the use of the OFI distributed discretionary fund.
- Support for the Dare to Believe programme is ongoing, with spotlight visits, the PEXpo, Olympians Live! Webinars, and the Road to Paris.
- Profiling of the 'Team Behind the Team' was also important, with features varying from coaches and Performance Directors to Performance Support experts from within the team. Efforts were also made to ensure that there was significant media profiling of the Team Ireland performance team who work with Sport Ireland Institute.
- Ongoing networking and upskilling with press attachés from around the world was supported by attendance at Communications Seminars in Prague (pre-Games) and in Baku (post-Games).

GOVERNANCE

Good Governance is one of the strategic pillars of the Olympic Federation of Ireland (OFI). At our April 2024 Annual General Member (AGM), our Members approved a range of changes, which led to approval for the CEO to become General Secretary, and the phasing out of the role as an honorary elected officer position as well as the creation of a Nominations Committee; the ability to appoint additional Independent Directors; and amendments to terms of office to allow the President and Vice-President role holders serve an additional term on top of the normal two-term limit.

At our 2025 Annual General Meeting, in June, we will again ask our Members to consider a number of proposals we believe will improve our Constitution. These relate to our Board election processes, our Athletes Commission structure and general "housekeeping", such as the removal of clauses which related to historical events that are no longer applicable. These proposed amendments have been considered by our solicitors as well as our Governance Committee and were approved by our Board at their April meeting.

Following the 2023 announcement by the IOC of their sports being added to the programme of the Los Angeles (LA) Games, our Membership elected four new Associate members at our 2024 AGM, being Ireland Lacrosse, American Football Ireland, the Irish Squash Federation and Cricket Ireland. Now that the LA cycle has commenced, these four organisations, along with Softball Ireland and Baseball Ireland will soon be converted to Full Members subject to ratification at our 2025 AGM. Conversely, as the sport of 'Breaking' is no longer on the LA programme, Dance Sport Ireland's membership automatically reverted to that of Associate effective 1 January 2025.

In December, elections were held to fill all Board vacancies which had arisen as a result of terms ending or general end-of-cycle resignations. The Membership chose Lochlann Walsh to take up the mantle from outgoing President Sarah Keane, and we wish him every success in the role.

The Vice-President position was taken up uncontested by outgoing Honorary General Secretary, Sarah O'Shea, who also chairs our Governance Committee. We would also like to welcome to the Board the following four new Directors: John Feehan, Roddy Guiney, John Menton and Cecile van Steenberge and thank all the outgoing Directors for their service. They are Colm Barrington, Georgina Drumm, Ciaran Callagher, Linda Morgan, PJ Nolan and Robert Norwood.

Strong oversight over the election process was provided by the Governance Committee and our solicitors, who reviewed the election regulations and the candidate nomination documentation before these were approved by the Board.

An online election portal was developed to house the regulations as well as detailed bios of all nominated candidates and the election itself was attended by a representative of Arthur Cox Solicitors, who had been appointed independent election scrutineer, and who monitored and confirmed the count and that all aspects of the election process complied with our Constitution and approved regulations.

Besides the Governance Committee, the Board is also assisted in its oversight function by the Audit and Risk Committee and the Human Resources and Remuneration Committee.

TEAM IRELAND
1924 • 2024
OLYMPIC BALL
100 YEARS OF TEAM IRELAND
Allianz
Deloitte.
FLO GAS
Energy for everyone
ptsb
Key Patent INNOVATIONS
McKyr
SPÓRT ÉIREANN
SPORT IRELAND
33

FINANCIAL STATEMENTS

OLYMPIC FEDERATION OF IRELAND
DIRECTORS' REPORT AND FINANCIAL STATEMENTS

FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2024

CONTENTS

FINANCIAL STATEMENTS

Company Information	62
Directors' Report	63
Directors' Responsibilities Statement	67
Independent Auditor's Report	68
Statement of Income and Expenditure	71
Balance Sheet	72
Statement of Cash Flow	73
Notes to the Financial Statements	74
Detailed Accounts	86

COMPANY INFORMATION

Directors	L. Walsh (President) S. O'Shea (Vice-President) M. Aston S. Hawkshaw M. Carpenter N. Cowman S. O'Connor C. van Steenberge (appointed 5 December 2024) J. Feehan (appointed 5 December 2024) J. Menton (appointed 5 December 2024) R. Guiney (appointed 5 December 2024) C. Barrington (resigned 5 December 2024) G. Drumm (resigned 5 December 2024) S. Keane (resigned 5 December 2024) R. Norwood (resigned 5 December 2024) C. Gallagher (resigned 5 December 2024) P. Nolan (resigned 5 December 2024) L. Morgan (resigned 5 December 2024)
Secretary	Edward Wyeth
Registered Number	82262
Registered Office	Olympic House Longbarn Sport Ireland Campus Dublin 15 Ireland
Independent auditors	BDO Statutory Audit Firm Block 3 Miesian Plaza 50-58 Baggot Street Lower Dublin
Bankers	Permanent TSB 6, Block D, Town Centre Tyrrelstown Dublin 15
	Allied Irish Banks Plc Unit 33 Blackthorn Road Dublin 9
Solicitors	Arthur Cox 10 Earlsfort Terrace Dublin 2
	Ogier Solicitors 8 Percy Exchange Percy Pl Ballsbridge Dublin 4

DIRECTORS' REPORT
FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2024

The directors present their report and the audited financial statements for the financial year ended 31 December 2024.

PRINCIPAL ACTIVITIES
The principal activity of the Olympic Federation of Ireland ("OFI") is to be representative of the Olympic movement in Ireland and to promote Olympic sports on behalf of Ireland

RESULTS AND DIVIDENDS
The deficit for the financial year amounted to €265,946 (2023 - surplus €133,069).

The company's rules forbid distribution of surplus in the form of dividends.

GENERAL REVIEW
The 2024 Paris Summer Olympics marked the centenary of Ireland's first independent appearance at the Olympic Summer Games - also held in Paris. The 2024 Games were record-breaking for Team Ireland. We supported the largest team in our history, with 136 athletes representing Ireland across 16 sports and achieving seven medals, breaking our previous record medal haul of six at London 2012. Team Ireland also achieved a record number of four gold medals, winning gold for the first time in gymnastics and men's swimming, finishing 19th on the medal table,

Aside from the medal success, there were many other extremely competitive performances including fourth place on the track in the Women's 400m and Women's 4x400m relay and in the Men's 49er Sailing. All these fourth-placed athletes were on average younger than those who medalled in the same event. The Paris Games saw Ireland produce medal opportunities across more sports than ever before and the nation united behind Team Ireland in a way surpassing any previous Games. These performances highlight the potential for future Olympic success across a variety of sports as we move into the Los Angeles cycle.

Central to our Paris success was the partnership approach adopted across the Irish Sports System. This involved Sport Ireland, the Sport Ireland Institute, Sport Northern Ireland, and all National Governing Bodies working closely together to develop and deliver an 'Athlete First' approach and creating an environment allowing athletes to prepare and compete at the Games in a manner designed to maximise their athletic performance.

Away from the competitive arena, the OFI invested heavily in ensuring that Team Ireland athletes enjoyed the best possible Games experience. In order to provide our athletes the opportunity to experience Paris post- competition with their families and friends, we partnered with the Cultural Centre of Ireland, conveniently located close to the Pantheon in the 5th Arrondissement. Athletes could avail of a number of nights' accommodation post-competition supported by the OFI.

Our Hospitality House, at O'Sullivans by the Mill, next to the Moulin Rouge proved a hit with Irish and international fans alike and the venue was packed out 18 nights in a row, showcasing the best of Irish musical and cultural talent.

Leading into the Games the OFI purchased Games tickets for athletes and their families. Through a detailed engagement process with the families of prospective athletes, we were able to provide a level of support in this area, which was un-rivaled among NOCs worldwide.

Aside from the Paris Games, a team of four athletes participated in the fourth edition of the Winter Youth Olympic Games, held in Gangwon, Korea during January 2024. This was the first time that Ireland has qualified athletes for a Winter Youth Games outside of Alpine Skiing, with one in each of Luge and Dual Moguls joining the two Alpine Skiing athletes. All athletes exceeded expectations, achieving personal bests and improving their international points despite the challenges with the travel distance and lack of recovery time.

To mark our centenary year, a number of events and initiatives took place, starting with Team Ireland's participation in the annual Dublin St Patrick's Day parade. In March we hosted an event in Trinity College Dublin to recognise all Irish Olympians by presenting them with their official number representing the order in which they competed. Throughout the year we worked in conjunction with a number a local councils, towns and villages, providing them with bunting and flags to help ensure that their local athletes were celebrated.

A year to remember then came to end with our 'Olympians Reunited' Ball in November, the first time Irish Olympians from all eras have been brought together for a single event. 700 guests gathered for this very special Centenary evening, joined by our guest of honour, EOC President Spyros Capralos OLY. The evening provided a truly special opportunity for Olympians reconnect with teammates and colleagues from the past. A number of Paris Olympians were awarded on the night and two 'President's Awards' were presented to Terry McHugh, Ireland's only six-time Olympian and Paul McDermott, the long-serving High-Performance Director of Sport Ireland. A number of Members' events were held during 2024 starting with an information session in January in the Clayton Hotel, Cardiff Lane at which we presented a range of proposed Constitutional amendments which led to approval for the CEO to become General Secretary, and the phasing out of the role as an honorary elected officer position as well as the creation of a Nominations Committee; the ability to appoint additional Independent Directors; and amendments to terms of office to allow the President and Vice-President role holders serve an additional term on top of the normal two-term limit.

In December, elections were held to fill all Board vacancies which had arisen as a result of terms ending or general end-of-cycle resignations. For OFI President Sarah Keane, the occasion marked the completion of her term in office. Sarah had served on the OFI Board since 2014 and has served as President since 2017. We thank her for many years of dedicated service, during which she helped guide the organisation through the troubled aftermath of the 2016 Rio Games to restore trust with athletes and our wider stakeholder body. We wish her well for the future.

At the election, the membership chose our new President Lochlann Walsh to take up the mantle, and we wish every continued success in the role.

The Vice-President role was taken up uncontested by outgoing Honorary General Secretary, Sarah O'Shea. We'd like to welcome to the Board the following four new Directors: John Feehan, Roddy Guiney, John Menton and Cecile van Steenberge and thank all the outgoing Directors for their service. They are Colm Barrington, Georgina Drumm, Ciaran Callagher, Linda Morgan, PJ Nolan and Robert Norwood.

Internally the OFI continues to operate to the highest Governance standards with robust internal control systems and risk management protocols always a priority of the Board. Additional business support and oversight is provided by the following Standing Committees of the OFI with the support and input of the CEO and staff: The Audit and Risk Committee; the Human Resources and Remuneration Committee; and the Governance Committee.

In 2024, we also continued to co-operate closely with Sport Ireland and the Sport Ireland Institute as well as its parent Department, the Department of Sport. We thank Sport Ireland, the Department, Minister Catherine Martin TD and Minister of State Thomas Byrne TD who were in post during the year for their support. Our core High-Performance grant for 2024 was €500,000. This was supplemented by €900,000 in direct Support for the Paris Games for which we are extremely grateful. In total, this support amounted to 29% of overall income for the year. We also look forward to working closely with the new Minister for Sport Patrick O'Donovan TD and Minister of State for Sport Charlie McConalogue TD.

IOC/EOC FUNDING

The Board acknowledges the funding provided to the organisation by the International Olympic Committee and the European Olympic Committees which assists us in delivering on our mandate in Ireland. The Directors are grateful for this funding and there is clear and transparent reporting on how it is used. During 2024, we received grant income from the IOC for sponsorship rights in Ireland via their TOP programme of €1,205,878. When added to our IOC Solidarity and Paris Games supports, we received a total of €1,990,809 for the year. EOC grant income for the year was €203,637.

DIRECTORS

The directors who served during the financial year were:

L. Walsh (President)
S. O'Shea (Vice-President)
M. Aston
S. Hawkshaw
M. Carpenter
N. Cowman
S. O'Connor
C. van Steenberge (appointed 5 December 2024)
J. Feehan (appointed 5 December 2024)
J. Menton (appointed 5 December 2024)
R. Guiney (appointed 5 December 2024)
C. Barrington (resigned 5 December 2024)
G. Drumm (resigned 5 December 2024)
S. Keane (resigned 5 December 2024)
R. Norwood (resigned 5 December 2024)
C. Gallagher (resigned 5 December 2024)
P. Nolan (resigned 5 December 2024)
L. Morgan (resigned 5 December 2024)

The company is limited by guarantee. Directors do not receive any remuneration from the Company and no Director had, at any time during the period, any interest in any contract in relation to the business of the company.

POST BALANCE SHEET EVENTS

There have been no significant events affecting the company since the financial year end.

PRINCIPAL RISKS AND UNCERTAINTIES

Financial risk

The principal risk for the company is in obtaining and maintaining funding and sponsorship. The risks associated with these areas are monitored and reviewed on a regular basis.

LEGAL MATTERS

In relation to Rio ATR matters, the case against our former President remains a matter for the Brazilian courts and there is no further certainty on the outcome or timing. He is no longer a member of the IOC and has no relationship with the Olympic Federation of Ireland.

ACCOUNTING RECORDS

The measures taken by the directors to ensure compliance with the requirements of Sections 281 to 285 of the Companies Act 2014 with regard to the keeping of accounting records, are the employment of appropriately qualified accounting personnel and the maintenance of computerised accounting systems. The company's accounting records are maintained at the company's registered office at Longbarn, Sport Ireland Campus, Dublin, Ireland.

DISCLOSURE OF INFORMATION TO AUDITORS

Each of the persons who are directors at the time when this Directors' Report is approved has confirmed that:

- so far as the director is aware, there is no relevant audit information of which the company's auditors are unaware, and
- the director has taken all the steps that ought to have been taken as a director in order to be aware of any relevant audit information and to establish that the company's auditors are aware of that information.

AUDITORS

The auditors, BDO, continue in office in accordance with section 383(2) of the Companies Act 2014.

This report was approved by the board on 4 April 2025 and signed on its behalf.

L. Walsh
Director
Date: 4 April 2025

S. O'Shea
Director

DIRECTORS' RESPONSIBILITIES STATEMENT

FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2024

The directors are responsible for preparing the Directors' Report and the financial statements in accordance with Irish law and regulations.

Irish company law requires the directors to prepare the financial statements for each financial year. Under the law, the directors have elected to prepare the financial statements in accordance with the Companies Act 2014 and Financial Reporting Standard 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' .

Under company law, the directors must not approve the financial statements unless they are satisfied that they give a true and fair view of the assets, liabilities and financial position of the company as at the financial year end date, of the surplus or deficit for that financial year and otherwise comply with the Companies Act 2014.

In preparing these financial statements, the directors are required to:

- select suitable accounting policies for the company's financial statements and then apply them consistently;
- make judgments and accounting estimates that are reasonable and prudent;
- state whether the financial statements have been prepared in accordance with applicable accounting standards, identify those standards, and note the effect and the reasons for any material departure from those standards; and
- prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors are responsible for ensuring that the company keeps or causes to be kept adequate accounting records which correctly explain and record the transactions of the company, enable at any time the assets, liabilities, financial position and surplus or deficit of the company to be determined with reasonable accuracy, enable them to ensure that the financial statements and Directors' Report comply with the Companies Act 2014 and enable the financial statements to be audited. They are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The directors are responsible for the maintenance and integrity of the corporate and financial information included on the company's website. Legislation in Republic of Ireland governing the preparation and dissemination of financial statements may differ from legislation in other jurisdictions.

On behalf of the Board

L. Walsh
Director
Date: 4 April 2025

S. O'Shea
Director

INDEPENDENT AUDITORS' REPORT TO THE MEMBERS OF OLYMPIC FEDERATION OF IRELAND

REPORT ON THE AUDIT OF THE FINANCIAL STATEMENTS

Opinion

We have audited the financial statements of Olympic Federation of Ireland (the 'company') for the financial year ended 31 December 2024, which comprise the Income and Expenditure Account, the Balance Sheet, the Statement of Cash Flows, the Statement of Changes in Equity and the notes to the financial statements, including a summary of the significant accounting policies set out in note 2. The financial reporting framework that has been applied in their preparation is Irish law and FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland' issued in the United Kingdom by the Financial Reporting Council.

In our opinion, the financial statements:

- give a true and fair view of the assets, liabilities and financial position of the company as at 31 December 2024 and of its deficit for the financial year then ended;
- have been properly prepared in accordance with FRS 102 'The Financial Reporting Standard applicable in the UK and Republic of Ireland'; and
- have been properly prepared in accordance with the requirements of the Companies Act 2014.

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (Ireland) (ISAs (Ireland)) and applicable law. Our responsibilities under those standards are further described in the Auditors' responsibilities for the audit of the financial statements section of our report. We are independent of the company in accordance with the ethical requirements that are relevant to our audit of financial statements in Ireland, including the Ethical Standard for Auditors (Ireland) issued by the Irish Auditing and Accounting Supervisory Authority (IAASA), and we have fulfilled our other ethical responsibilities in accordance with these requirements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the directors' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the company's ability to continue as a going concern for a period of at least twelve months from the date when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the directors with respect to going concern are described in the relevant sections of this report.

Other information
The directors are responsible for the other information. The other information comprises the information included in the Annual report, other than the financial statements and our Auditors' report thereon. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon.

Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether there is a material misstatement in the financial statements or a material misstatement of the other information. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact.

We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2014
In our opinion, based on the work undertaken in the course of the audit, we report that:
- the information given in the Directors' Report for the financial year is consistent with the financial statements; and
- the Directors' Report has been prepared in accordance with the Companies Act 2014.

We have obtained all the information and explanations which, to the best of our knowledge and belief, are necessary for the purposes of our audit.

In our opinion the accounting records of the company were sufficient to permit the financial statements to be readily and properly audited, and the financial statements are in agreement with the accounting records.

Matters on which we are required to report by exception
Based on the knowledge and understanding of the company and its environment obtained in the course of the audit, we have not identified any material misstatements in the Directors' Report.

The Companies Act 2014 requires us to report to you if, in our opinion, the disclosures of directors' remuneration and transactions required by sections 305 to 312 of the Act are not made. We have nothing to report in this regard.

RESPECTIVE RESPONSIBILITIES

Responsibilities of directors for the financial statements
As explained more fully in the Directors' Responsibilities Statement on page 5, the directors are responsible for the preparation of the financial statements in accordance with the applicable financial reporting framework that give a true and fair view, and for such internal control as the directors determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the directors are responsible for assessing the company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the management either intends to liquidate the company or to cease operations, or has no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements
Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an Auditors' Report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (Ireland) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

A further description of our responsibilities for the audit of the financial statements is located on the IAASA's website at: https://iaasa.ie/getmedia/b2389013-1cf6-458b-9b8f-a98202dc9c3a/Description_of_auditors_respon sibilities_for_audit.pdf. This description forms part of our Auditors' Report.

The purpose of our audit work and to whom we owe our responsibilities
Our report is made solely to the company's members, as a body, in accordance with Section 391 of the Companies Act 2014. Our audit work has been undertaken so that we might state to the company's members those matters we are required to state to them in an Auditors' Report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's members, as a body, for our audit work, for this report, or for the opinions we have formed.

Simon Carbery
for and on behalf of
BDO
Dublin
Statutory Audit Firm AI223876

Date: 4 April 2025

STATEMENT OF INCOME & RETAINED EARNINGS

FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2024

	Notes	2024 €	2023 €
Income	4	**4,716,818**	3,412,555
Expenditure: Activities		**(3,299,881)**	(1,836,052)
Expenditure: Administration		**(1,682,883)**	(1,432,648)
Operating (deficit)/surplus	**5**	**(265,946)**	143,855
Interest payable and similar charges	6	**-**	(10,786)
(Deficit)/surplus for the financial year		**(265,946)**	133,069

All amounts relate to continuing operations.

There were no recognised gains and losses for 2024 or 2023 other than those expenditure account.

Signed on behalf of the board:

L. Walsh
Director
Date: 4 April 2025

S O'Shea
Director

The notes on pages 74 to 85 form part of these financial statements.

BALANCE SHEET
AS AT 31 DECEMBER 2024

	Notes	2024 €	2023 €
Fixed Assets			
Tangible Fixed Assets	11	**53,000**	54,375
		53,000	54,375
Current Assets			
Debtors: amounts falling due within one year	12	**144,242**	976,433
Cash at bank and in hand	13	**2,036,868**	1,998,623
		2,181,110	2,975,056
Creditors: amounts falling due within one year	14	**(323,858)**	(853,233)
Net current assets		**1,857,252**	2,121,823
Total assets less current liabilities		**1,910,252**	2,176,198
Net assets		**1,910,252**	2,176,198
Reserves			
OFI Strategic Reserve	22	**600,000**	600,000
Accumulated surplus	22	**1,310,252**	1,576,198
Total reserves		**1,910,252**	2,176,198

The financial statements were approved and authorised for issue by the board:

S.Keane (President)
Director
11 March 2024

S O'Shea
Director

The notes on pages 74 to 85 form part of these financial statements.

STATEMENT OF CASHFLOW
FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2024

	2024	2023
Cash flows from operating activities		
(Deficit)/surplus for the financial yearr	**(265,946)**	133,069
Adjustments for:		
Depreciation of tangible assets	**15,980**	14,814
Interest Expense	**-**	10,786
Decrease/(increase) in debtors	**806,397**	(741,946)
Decrease in amounts owed by related parties	**25,794**	(12,797)
(Decrease)/increase in creditors	**(529,375)**	358,321
Net cash generated from operating activities	**52,850**	(237,753)
Cash flows from investing activities		
Purchase of tangible fixed assets	**(14,605)**	(39,096)
Net cash from investing activities	**(14,605)**	(39,096)
Cash flows from financing activities		
Interest paid	**-**	(10,786)
Net cash used in financing activities	**-**	(10,786)
Net increase/(decrease) in cash and cash equivalents	**38,245**	(287,635)
Cash and cash equivalents at beginning of financial year	**1,998,623**	2,286,258
Cash and cash equivalents at the end of financial year	**2,036,868**	1,998,623
Cash and cash equivalents at the end of financial year comprise:		
Cash at bank and in hand	**2,036,868**	1,998,623
	2,036,868	1,998,623

The notes on pages 74 to 85 form part of these financial statements.

NOTES TO THE ACCOUNTS
FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2023

1. GENERAL INFORMATION

These financial statements comprising the Income and Expenditure Account, the Balance Sheet, the Statement of Changes in Reserves, the Statement of Cash Flows and the related notes constitute the individual financial statements of the Olympic Federation of Ireland Company Limited by Guarantee for the financial year ended 31 December 2024.

The Olympic Federation of Ireland Company Limited by Guarantee is a private company limited by guarantee (registered under Part 2 of Companies Act 2014), incorporated in the Republic of Ireland with a registered number of 82262. The registered office is, Olympic House, Longbarn, Sport Ireland Campus, Dublin 15, Ireland. The nature of the company's operations and its principal activities are set out in the Directors' Report.

2. ACCOUNTING POLICIES

2.1 Basis of preparation of financial statements

The financial statements have been prepared in accordance with Financial Reporting Standard 102, the Financial Reporting Standard applicable in the UK and the Republic of Ireland and Irish statute comprising of the Companies Act 2014.

The preparation of financial statements in compliance with FRS 102 requires the use of certain critical accounting estimates. It also requires management to exercise judgment in applying the company's accounting policies (see note 3).

The following principal accounting policies have been applied:

2.2 Going concern

The directors have confirmed there is no material uncertainty regarding the company's ability to meet its liabilities as they fall due, and to continue as a going concern. On this basis the directors consider it appropriate to prepare the financial statements on a going concern basis. Accordingly, these financial statements do not include any adjustments to the carrying amounts and classification of assets and liabilities that may arise if the company was unable to continue as a going concern.

2.3 Tangible fixed assets

Tangible fixed assets under the cost model are stated at historical cost less accumulated depreciation and any accumulated impairment losses. Historical cost includes expenditure that is directly attributable to bringing the asset to the location and condition necessary for it to be capable of operating in the manner intended by management.

Depreciation is charged so as to allocate the cost of assets less their residual value over their estimated useful lives, using the straight-line method.

NOTES TO THE ACCOUNTS CONTD.

The estimated useful lives range as follows:

	Years
Furniture, Fixtures & Equipment	5 years

The assets' residual values, useful lives and depreciation methods are reviewed, and adjusted prospectively if appropriate, or if there is an indication of a significant change since the last reporting date.

Gains and losses on disposals are determined by comparing the proceeds with the carrying amount and are recognised in the income and expenditure account.

2.4 Income
Income received comprises the gross amount of the cash values received from grants obtained and sponsorship received.

2.5 Capital Grants
Capital grants received are shown as deferred income and credited to the income and expenditure account by installments on a basis consistent with the depreciation policy of the relevant assets. Other grants are credited to the income and expenditure account to offset the matching expenditure.

2.6 Taxation
As the company's principal activities are to promote sport on an all Ireland basis the company is not subject to corporation tax on surpluses.

2.7 Pensions
Defined contribution pension plan
The company operates a defined contribution plan for its employees. A defined contribution plan is a pension plan under which the company pays fixed contributions into a separate entity. Once the contributions have been paid the company has no further payment obligations.

The contributions are recognised as an expense in surplus or deficit when they fall due. Amounts not paid are shown in accruals as a liability in the Balance Sheet. The assets of the plan are held separately from the company in independently administered funds.

2.8 Debtors
Short term debtors are measured at transaction price, less any impairment. Loans receivable are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method, less any impairment.

2.9 Cash and cash equivalents
Cash is represented by cash in hand and deposits with financial institutions repayable without penalty on notice of not more than 24 hours. Cash equivalents are highly liquid investments that mature in no more than three months from the date of acquisition and that are readily convertible to known amounts of cash with insignificant risk of change in value.

NOTES TO THE ACCOUNTS CONTD.

In the Statement of Cash Flows, cash and cash equivalents are shown net of bank overdrafts that are repayable on demand and form an integral part of the company's cash management.

2.10 Creditors
Short term creditors are measured at the transaction price. Other financial liabilities, including bank loans, are measured initially at fair value, net of transaction costs, and are measured subsequently at amortised cost using the effective interest method.

2.12 Financial instruments
The company only enters into basic financial instrument transactions that result in the recognition of financial assets and liabilities like trade and other debtors and creditors, loans from banks and other third parties, loans to related parties and investments in ordinary shares.

Debt instruments (other than those wholly repayable or receivable within one year), including loans and other accounts receivable and payable, are initially measured at present value of the future cash flows and subsequently at amortised cost using the effective interest method. Debt instruments that are payable or receivable within one year, typically trade debtors and creditors, are measured, initially and subsequently, at the undiscounted amount of the cash or other consideration expected to be paid or received. However, if the arrangements of a short-term instrument constitute a financing transaction, like the payment of a trade debt deferred beyond normal business terms or in case of an out-right short-term loan that is not at market rate, the financial asset or liability is measured, initially at the present value of future cash flows discounted at a market rate of interest for a similar debt instrument and subsequently at amortised cost, unless it qualifies as a loan from a director in the case of a small company, or a public benefit entity concessionary loan.

For financial assets measured at cost less impairment, the impairment loss is measured as the difference between an asset's carrying amount and best estimate of the recoverable amount, which is an approximation of the amount that the company would receive for the asset if it were to be sold at the balance sheet date.

Financial assets and liabilities are offset and the net amount reported in the Balance Sheet when there is an enforceable right to set off the recognised amounts and there is an intention to settle on a net basis or to realise the asset and settle the liability simultaneously.

2.12 Operating leases: the company as lessee
Rentals paid under operating leases are charged to the income and expenditure account on a straight line basis over the lease term.

NOTES TO THE ACCOUNTS CONTD.

2.14 Provisions and contingencies

Provisions are recognised when the company has a present legal or constructive obligation as a result of a past event, it is probable that the company will be required to settle the obligation, and a reliable estimate can be made of the amount of the obligation. The amount recognised as a provision is the best estimate of the consideration required to settle the present obligation at the end of the financial year, taking into account the risks and uncertainties surrounding the obligation. Where a provision is measured using cash flows estimated to settle the present obligation, its carrying amount is the present value of those cash flows, which is discounted using a pre-tax discount rate.

When some or all of the economic benefits required to settle a provision are expected to be recovered from a third party, the receivable is recognised as an asset if it is virtually certain that reimbursement will be received and the amount of the receivable can be measured reliably.

Changes in the estimated timing or amount of the expenditure or discount rate are recognised in the income and expenditure account as they arise.

3. JUDGMENTS IN APPLYING ACCOUNTING POLICIES AND KEY SOURCES OF ESTIMATION UNCERTAINTY

The directors do not consider the accounting estimates and assumptions in the financial statements to be critical accounting estimates or judgments.

4. INCOME

	2024	2023
	€	€
Sport Ireland / Department of Tourism, Culture, Arts, Gaeltacht, Sport & Media	**1,450,000**	830,992
International Sponsorship Income (IOC TOP Agreement)	**1,205,878**	1,137,573
International Olympic Committee (IOC) / Association of National Olympic Committees (ANOC) (General Grants)	**784,931**	274,996
European Olympic Committee (EOC)	**203,637**	175,189
Domestic Sponsorship, Fundraising and Other Income	**1,072,372**	993,805
	4,716,818	3,412,555

NOTES TO THE ACCOUNTS CONTD.

5. OPERATING (DEFICIT)/SURPLUS

	2024	2023
	€	€
The operating (deficit)/surplus is stated after charging/(crediting);		
Depreciation of tangible fixed assets	**15,980**	14,814
Rent	**41,650**	33,075
Retirement benefit costs	**44,084**	33,599
Exchange Rate Variance	**(16,606)**	
-		

6. INTEREST PAYABLE AND SIMILAR EXPENSES

	2024	2023
	€	€
Bank interest paid	**-**	10,786
Other loan interest payable	**-**	10,786

7. EMPLOYEES

	2024	2023
	€	€
Staff costs were as follows:		
Wages and salaries	**1,101,547**	892,517
Staff national insurance	**122,720**	99,477
Cost of defined contribution scheme	**44,084**	33,599
	1,268,351	1,025,593

The average monthly number of persons employed by the company during the financial year was as follows:

	2024	2023
	No.	No.
Administration	**15**	12

NOTES TO THE ACCOUNTS CONTD.

The remuneration of higher paid employees

The number of employees whose earnings (excluding pension and BIK) fell into the bands below were:

	2024	2023
	€	€
€60,000 - €69,999	3	2
€70,000 - €79,999	2	2
€80,000 - €89,999	2	1
€90,000 - €99,999	1	-
€100,000 - €109,999	1	1
€110,000 - €119,999	-	-
€120,000 - €129,999	-	-
€130,000 - €139,999	-	1
€140,000 - €149,999	1	-

Key management personnel compensation

The total compensation paid to key management, including pension and BIK during the financial year was €187,247 (2023 - €155,305).

Capitalised employee costs during the financial year amounted to €NIL (2023 - €NIL).

8. TAXATION

The company has a tax exemption in accordance with the provisions of Section 235 of the Taxes Consolidation Act, 1997 (formerly section 349 of the Income Tax Act, 1967).

NOTES TO THE ACCOUNTS CONTD.

9. OFI GRANTS TO AFFILIATED SPORTS AND ATHLETES

During 2024 the OFI allocated a total of €5,000 (2023 - €205,000) in grant supports directly to 1 (2023 - 17) Member Federations who are listed below. In addition a total of €32,000 (2023 - €50,000) was paid to various individual athletes through our 'Make a Difference' fund. This €32,000 had been accrued in the 2023 accounts.

Our annual Golf Day fundraiser also raised €30,000 (2023 - €32,000) for our 'Make a Difference' fund - this has been accrued in the accounts at year end and will be paid out during 2025. This support is all over and above the various scholarship programmes run throughout the year as well as the Sport Ireland Winter Support Grants, and was funded from OFI reserves.

	2024	2023
	€	€
Athletics	-	15,000
Badminton	5,000	10,000
Basketball	-	10,000
Bobsleigh	-	5,000
Boxing	-	20,000
Canoeing	-	10,000
Dance Sport	-	5,000
Golf	-	10,000
Gymnastics	-	15,000
Hockey	-	20,000
Kickboxing	-	10,000
Rowing	-	20,000
Rugby	-	15,000
Sailing	-	15,000
Swimming	-	15,000
Target Shooting	-	5,000
Triathlon	-	5,000
Net grants	**5,000**	205,000

10. OLYMPIC MINIBUS

During 2014, the Olympic Federation of Ireland was gifted, free of charge, a Mini-Bus by the International Olympic Committee through the Olympic Solidarity NOC development program (Transport) for the transport requirement of the National Olympic Committee. This Mini-Bus was available for the use of all affiliated Olympic Federations and was not booked as fixed assets in the financial statements.

NOTES TO THE ACCOUNTS CONTD.

11. TANGIBLE FIXED ASSETS

	Furniture, Fixtures & Equipment €
Cost or valuation	
At 1 January 2024	**103,105**
Additions	**14,605**
At 31 December 2024	**117,710**
Depreciation	
At 1 January 2024	**48,730**
Charge for the financial year	**15,980**
At 31 December 2024	**64,710**
Net book value	
At 31 December 2024	**53,000**
At 31 December 2023	54,375

12. DEBTORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

		2024 €	2023 €
Trade debtors		**36,825**	33,280
Amounts owed by Team Ireland Athletes Foundation	24	**-**	25,794
Prepayments		**66,035**	760,739
Accrued Income		**41,382**	156,620
		144,242	976,433

All trade debtors are due within the company's normal terms, which is thirty to ninety days.

Amounts owed by Team Ireland Athletes Foundation are unsecured, interest free and repayable on demand.

NOTES TO THE ACCOUNTS CONTD.

13. CASH AND CASH EQUIVALENTS

	2024 €	2023 €
Cash at bank and in hand	**2,036,868**	1,998,623
	2,036,868	1,998,623

14. CREDITORS: AMOUNTS FALLING DUE WITHIN ONE YEAR

	2024 €	2023 €
Trade creditors	**74,510**	50,477
PAYE/PRSI	**75,000**	52,808
Other creditors	**-**	8,254
Accruals	**95,279**	222,751
Deferred income	**79,069**	518,943
	323,858	853,233

The repayment of trade creditors vary between on demand and ninety days. No interest is payable on trade creditors. The terms of accruals are based on the underlying contracts.

Tax and Social insurance are subject to the terms of the relevant legislation.

Deferred income consists of sponsorship, grants and other funding received in advance and includes
€NIL (2023 - €450,000) from Sport Ireland.

Other amounts included within creditors not covered by specific note disclosures are unsecured, interest free and repayable on demand.

NOTES TO THE ACCOUNTS CONTD.

15. FINANCIAL INSTRUMENTS

	2024 €	2023 €
Financial assets		
Financial assets measured at amortised cost	**2,073,693**	2,057,697
Financial liabilities		
Financial liabilities measured at amortised cost	74,510	50,477

Financial assets measured at amortised cost comprise cash at bank and in hand, trade debtors and amounts owed by related parties.

Financial liabilities measured at amortised cost comprise trade creditors.

16. DIVIDENDS

The company's rules forbid distribution of surplus in the form of dividends.

17. SHARE CAPITAL

The company has no paid up share capital. It is limited by the guarantee of its members.

In the event of the company being wound up, the liability of such a member to contribute to the company for payment of debts of the company is limited to such an amount as may be required but not exceeding
€20 per member.

18. CONTINGENT LIABILITIES AND ASSETS

As detailed in the 2016 to 2023 financial statements, the controversy surrounding the Olympic Games in Rio resulted in a significant cost to the organisation. The full extent of costs relating to defending legal claims will only be known when these proceedings have been concluded. Likewise, the level of recovery of these costs against our insurance is also uncertain at this point.

19. CAPITAL COMMITMENTS

The company did not have any capital commitments at the end of the financial year.

NOTES TO THE ACCOUNTS CONTD.

20. COMMITMENTS UNDER OPERATING LEASES

At 31 December 2023 the company had future minimum lease payments due under non-cancellable operating leases for each of the following periods:

	2024 €	2023 €
Not later than 1 year	**4,097**	8,195
	4,097	8,195

21. SPORT IRELAND GRANT

2024	Opening Deferred €	Received in 2024 €	Income Recognised €	Closing Deferred €
Annual High Performance Grant	-	500,000	500,000	-
High Performance Impact Funding Grant	450,000	450,000	900,000	-
Winter Sports Funding Grants	-	50,000	50,000	-
	450,000	**1,000,000**	**1,450,000**	-

Annual High Performance
This grant supports the operation and administration costs of the Company. All €500,000 of the grant is included in the Income and Expenditure account in 2024. This Sport Ireland grant is sponsored by the Department for Tourism, Culture, Arts, Gaeltacht, Sport and Media.

High Performance Impact Funding Grant
This grant supports costs associated with the Paris Summer Olympic Games held in 2024. €450,000 of this grant was carried forward from 2023 and along with the amount received during the year of €450,000 was expended in full and is included in the Income and Expenditure account. This Sport Ireland grant is sponsored by the Department for Tourism, Culture, Arts, Gaeltacht, Sport and Media.

Winter Sports Funding Grants
This grant supports the delivery of the Company's Winter Sport Strategy and preparations for the Winter Olympic Games being held in 2026. All €50,000 of the grant is included in the Income and Expenditure account in 2024. This Sport Ireland grant is sponsored by the Department for Tourism, Culture, Arts, Gaeltacht, Sport and Media.

The company is compliant with all relevant Circulars, including Circular 44/2006 "Tax Clearance Procedures Grants, Subsidies and Similar Type Payments".

NOTES TO THE ACCOUNTS CONTD.

22. RESERVES

OFI Emergency Reserve
The Executive Committee of the Olympic Federation has approved an accounting and cash reserve of a minimum of €600,000 at every financial year end.

Accumulated surplus
The accumulated surplus represents cumulative gains and losses recognised in the income and expenditure account.

23. RETIREMENT BENEFIT OBLIGATIONS

The company operates a defined contribution pension scheme. The assets of the scheme are held separately from those of the company in an independently administered fund. The pension charge represents contributions payable by the company to the fund amounting to €44,084 (2023 - €33,599). Contributions totalling €NIL (2023 - €NIL) were payable to the fund at the balance sheet date and are included in accruals.

24. RELATED PARTY TRANSACTIONS

The company is related to the Team Ireland Athletes Foundation by virtue of common directors. During the year they received payments of €NIL and OFI made payments on their behalf totaling €6,554 (2023 -
€12,797). At the financial year end the balance has been fully written off and amounts to €NIL (2023 -
€25,796).

25. POST BALANCE SHEET EVENTS

There have been no significant events affecting the company since the financial year end.

26. APPROVAL OF FINANCIAL STATEMENTS

The board of directors approved these financial statements for issue on 11 March 2024.

OLYMPIC FEDERATION OF IRELAND
DETAILED ACCOUNTS

FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2024

DETAILED SURPLUS AND DEFICIT ACCOUNT

FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2024

	Note	2024 €	2023 €
Income	4	**4,716,818**	3,412,555
Less: overheads			
Activities: Expenses		**(3,299,881)**	(1,836,052)
Administration: Expenses		**(1,682,883)**	(1,432,648)
Operating (deficit)/surplus	**5**	**(265,946)**	143,855
Interest Payable And Similar Expenses	6	**-**	(10,786)
(Deficit)/surplus for the financial year		**(265,946)**	133,069

SCHEDULE TO THE DETAILED ACCOUNTS

FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2024

	2024 €	2023 €
Income		
Grant Income: Sport Ireland / Department of Tourism, Culture, Arts, Gaeltacht, Sport & Media	**1,450,000**	830,992
International Sponsorship Agreement (IOC TOP Agreement)	**1,205,878**	1,137,573
International Olympic Committee (IOC) / Association of National Olympic Committees (ANOC) (General Grants)	**784,931**	274,996
European Olympic Committee (EOC)	**203,637**	175,189
Domestic Sponsorship, Fundraising and Other Income	**1,072,372**	993,805
Total Income	**4,716,818**	3,412,555

SCHEDULE TO THE DETAILED ACCOUNTS

FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2024

	2024 €	2023 €
Less Expenditure: Activities:		
Athlete's Commission Direct Costs and Programmes	**12,290**	8,820
Commercial Expenditure (Sponsor Servicing etc)	**58,459**	130,168
Dare to Believe Programme	**167,902**	154,393
EOC / IOC / ANOC Costs	**10,040**	10,568
Games Costs:		
- Summer Games 2024 - Paris, France:		
Cultural Centre of Ireland Costs	**176,592**	-
Direct Games Costs	**1,275,011**	-
Homecoming Costs	**36,481**	-
Hospitality Costs	**67,311**	-
Planning Costs	**36,783**	56,242
Pre-Games Camps	**240,116**	-
Public Relations, Communications & Branding	**191,735**	-
Ticketing Costs	**356,371**	-
- Summer Games 2028 Planning - Los Angeles, USA	**12,192**	-
- Winter Games 2026 Planning - Milano Cortina, South Korea	**7,744**	-
- World Winter Youth Olympic Games 2024- Gangwon, South Korea	**55,590**	-
- European Winter Youth Olympic Festival 2025 Planning - Bakuriani, Georgia	**4,098**	-
- European Games 2023 - Kraków-Malopolska, Poland	**-**	504,489
- European Winter Youth Olympic Festival 2023 - Friuli Venezia Giulia, Italy	**-**	28,773
- European Summer Youth Olympic Festival 2023 - Maribor, Slovenia	**-**	253,785
Gender Equality Costs	**-**	50,612
Golf Day Fundraiser	**51,974**	54,326
Grants to Affiliated Sports and Athletes	**35,000**	287,000
Foundation Costs	**32,347**	-
Member's Events	**7,295**	-
Olympians Reunited Black Tie Ball	**160,778**	-
Olympic Day	**13,022**	15,194
Non Games-related Public Relations, Communication & Marketing	**46,256**	33,292
Research costs	**-**	9,957
Scholarships: Summer Games 2024	**39,000**	82,500
Scholarships: Winter Games 2026	**82,321**	13,484
St Patrick's Day Festival	**39,804**	-
Team Ireland Ball	**-**	72,449
Trinity College Centenary Year Launch Event	**14,651**	-
Winter Sports Carding Grants	**50,000**	50,000
Winter Sports Strategy	**(7,700)**	20,000
Winter World Youth Olympic Games 2024 - Support Grants	**26,418**	-
	3,299,881	1,836,052

SCHEDULE TO THE DETAILED ACCOUNTS

FOR THE FINANCIAL YEAR ENDED 31 DECEMBER 2024

	2024 €	2023 €
Less Expenditure: Administration:		
AGM and Other Meetings	**11,492**	11,175
Audit Fees	**25,508**	21,633
Bank Charges	**2,370**	2,772
Computer, IT, Website and Portal	**55,971**	103,499
Consultancy and Professional Fees	**69,304**	58,164
Depreciation	**15,979**	14,814
Exchange Rate Variances	**(16,606)**	-
Executive Committee Costs	**13,818**	15,354
Insurance	**32,162**	31,858
Legal Fees	**31,918**	36,333
Motor Vehicle Leasing	**7,657**	-
Office Costs	**77,250**	62,346
Printing, Postage and Stationary	**5,761**	4,741
Salaries and Other Staff Costs	**1,268,351**	1,025,593
Staff Expenses and Minibus Costs	**59,987**	30,669
Sundry Expenses	**21,961**	13,697
Total Income	**1,682,883**	1,432,648

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Department of Tourism, Culture, Arts, Gaeltacht, Sport and Media

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EUROPEAN OLYMPIC COMMITTEES

WORLDWIDE OLYMPIC PARTNERS

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